

# LAUNCHING POINT FOR NEW HORIZONS



**TREASURE ISLAND SAILING CENTER**  
2020 ANNUAL REPORT



**MISSION OF  
TREASURE ISLAND  
SAILING CENTER**

Our mission is to create opportunities for people to learn and grow through sailing by providing facilities, sailing instruction, and access to the water for people of all socio-economic backgrounds, abilities and skill levels from novices to Olympians.





## LETTER FROM THE BOARD OF DIRECTORS

**The true measure of a person is not how they behave in moments of comfort and convenience but how they stand at times of controversy and challenges. – Martin Luther King Jr.**

**2020 challenged us in so many ways.** The pandemic changed how we worked, lived, socialized and spent time with others. In a normal year, we could have up to 100 kids onsite at one time; this year we would only have 48 kids in pods of 12 onsite at one time. But we did it, and 121 kids were able to escape quarantine for weeks at a time to sail on a well-ventilated San Francisco Bay. In a normal year, we would teach more than 1900 kids about the Bay, about sailing and about science. This year, we found a way to teach more than 1600 kids about the Bay and its ecology, despite it being online and with an invitation to come sailing on the bay instead of an actual sail. Many things did not happen as we planned in 2020, but there was joy and gratitude for the things that did continue, albeit in a different way.

We want to thank our staff (new and prior), instructors, Board of Directors, Operations Committee, and our (new) Diversity, Equity and Inclusion Committee for their tireless work in 2020 to keep TISC open, afloat, and fulfilling our mission. 2020 showed us that systemic racism might hide insidiously only to rear its ugly head at a time when our society is struggling the most. After all, it can only gain ground when we are distracted, fatigued, or too self-focused to realize that dismantling it takes intentionality from every single one of us, every single day. We are grateful to be part of a community that prioritizes diversity, equity and inclusion in everything we do.

Somehow, TISC has not only been weathering the storm of this past year but will sail out of it stronger than ever. Although we sadly had to part with some dedicated staff in 2020, we are grateful for our core team who have steered us through this storm (read more about our New Management Team) We look forward to welcoming our community back to TISC, as COVID precautions allow, to enjoy some much deserved fun in the sun on the beautiful San Francisco Bay. Our down time allowed us time for excellent planning and revamping of our curriculum and programs.

**THANK YOU ALL** for your generous volunteerism, financial support,

**“I enjoyed sailing camp this year because it is a good productive thing to do and I haven’t seen a lot of friends lately, so it’s fun to see some and sail with them.”**  
–Ian, 10yrs old





The summer under Covid could not have been made possible without our commitment, dedicated, and resilient instructors who persevered despite the extra responsibilities they faced.

**THANK YOU.**

- Julian Bellinghausen
- Cazzie Cutting
- Joaquin DelaRiva
- Eli Gordon
- Josh Leihe — Head Instructor
- Dinah Luomanen
- Miles Renari
- Hana Kim Rupnow
- Riley Timken
- Raphael Weiner

**“A challenging time this summer was the capsized test. I overcame it by talking with my partner. I enjoyed learning with everyone and sailing on different boats.”**  
— Carissa, 13yrs old

## JUNIOR SAILING

Beginning in March we were unsure of the possibility of a Summer Camp. With about 75% of our registration already complete, COVID 19 threw us for a loop. Our Program Coordinator and Program Manager went straight to work on a plan to safely operate a summer camp as we awaited official news from the City of San Francisco Health Department.

TISC implemented measures to keep both staff and participants safe during a nine-week summer camp. Under City guidelines, we were required to run three week sessions with students in “pods” of 12 students. While our community and orientation sailing programs were put on hold, our progression program students increased their total sail time.

All of our classes were held outside, temperature checks and health screens were taken daily from all, TISC masks were mandatory, pods were staggered to keep from mixing, six-foot distance was maintained as much as possible, wetsuits were taken home to be cleaned, boats were washed and sanitized weekly, and parents were only allowed to drop off from their vehicles. It proved to be an exhausting summer, but all the hard work paid off and we successfully had zero reports of Covid cases.

Despite these restrictions, 138 youth participated and enjoyed time outside with friends. We brought a sense of normalcy to our community and provided a safe space for youth to unwind.

## JUNIOR LEADERSHIP

Despite COVID 19, our Junior Leadership Program included six engaged teens volunteering their time and learning the ropes of what it takes to become a sailing instructor at TISC.

They attend a one week session led by our Youth Development and Fleet manager extraordinaire, Joaquin DelaRiva. The Junior Leaders were introduced to safe powerboat operation, US Sailing Teaching and Coaching fundamentals, child development and safety, community building games, and showed their skills sailing Lasers and Fevas for the first time.

By investing in our program participants throughout their teenage years we continue to develop them not only as sailors but as young people entering the workforce.

***Everyone’s first job should be as a sailing instructor!***





## SIEBEL PROGRAM

In 2019, TISC was selected to be part of a new Community Sailing project of US Sailing — the Siebel Sailors Program. The goal was to further develop TISC’s approach of developing life skills in youth through sailing, as well as removing barriers to the sport. Given the challenges of the 2020 season, the program has already made an impact on TISC’s sailors.



Jacobo is 10 years old (11 in late December) and lives with his family on Treasure Island. Having sailed Opti’s this far into his career, he knew his way around the boat well, and he was looking for a challenge. One of the resources provided by the Siebel Program was a brand new fleet of RS Feva’s and, all of a sudden, Jacobo had something to set his sights on.

As a skilled sailor, though still younger and without the inches and pounds coming his way over the next few years, he might have had trouble with a new boat meant for someone slightly bigger.

But an important part of being a Siebel Sailor is having a growth mindset, learning whatever lessons present themselves, and Jacobo has this in spades. Tasked with increasingly difficult challenges like sailing without the tiller or climbing the mast to see when the boat capsizes, he could always figure out how to make the boat do what he wanted. Jacobo could always challenge himself to learn on the water, even if the lesson being taught was something he learned seasons ago.

***No matter where you find yourself, even if it’s in a boat too big for you with a little too much wind in the middle of San Francisco Bay, every minute on a boat is a chance to learn something.***



**“I learned to take risks this year, I turtled my boat on the first day and with more instruction was able to overcome this.” — Alyssa, 11yrs old**

## NEW MANAGEMENT TEAM

We had to make some tough decisions in the fall of 2020 and lay off half of our staff. We want to thank them for all of their dedication and hard work that made this organization strong and able to withstand this challenging time. We also want to thank Joshua Leihe and Luxine Smith for taking the helm and keeping us on course as we re-organized and prepared for 2021. Both Josh and Luxine have been with TISC for 5–6 years in various roles. In the fall of 2020, Luxine was promoted to Business Manager and has been doing a fantastic job managing HR, finances and registration metrics for our organization. Josh was promoted to Waterfront Director and has been doing an incredible job ensuring that our facility and fleets are ready for 2021 Spring Sailing. He has also been leading our facility improvement plans to prepare us for expanded programming when the pandemic allows. And we are thrilled to welcome our new Youth Program Director, Solvig Sayre, who started in mid January of 2021 and already has classes filled up and running! She is a multi-year member of the US Sailing Team and we look forward to the impact of her expertise and passion for DEI on our programs and our kids.

## LOOKING BACK

### 2020 BY THE NUMBERS

**1,655** Individual Students

**16,543** Hours of Instructions

**91%** Youth Scholarships

# DIVERSITY, EQUITY & INCLUSION

“Our very survival depends on our ability to stay awake, to adjust to new ideas, to remain vigilant and to face the challenge of change.” — Martin Luther King Jr.

Although our mission has always focused on diversity, equity and inclusion by making sailing and adventuring on the Bay more accessible to all, we realized this year that we need to do more. To respond to this “all hands on deck” moment, we formed a Diversity, Equity & Inclusion committee to discuss more intentional ways that TISC can teach our students about individual and social empathy that will ultimately lead to a more inclusive and safe environment for all.

We want to thank this new group of volunteers who have dedicated an incredible amount of time to considering how we can do what we do better.

**WE LOOK FORWARD TO SHARING MORE ABOUT OUR NEW PROGRAMS AND CURRICULUM WITH YOU AS WE ROLL THEM OUT IN 2021.**

## SOME CONCRETE ACTIONS THAT ARE UNDERWAY INCLUDE:

- Providing additional funding to support black and brown teens to return as Junior Instructors and inspirational examples for younger children; our staff should reflect the diversity of our children
- Incorporating curricular lessons on diversity, empathy, implicit bias and racial equity, so that all of our children, white, black and brown, understand their responsibility for social justice and racial equity
- Connecting with black and brown sailors around the world who can be role models for our children so they see people like them thriving in our sport
- Extending the influence of TISC to support facilitators and remove barriers for sailors of color when participating with other sailing groups (e.g., yacht clubs, high school/ college sailing teams, fleets) and events such as regattas and clinics
- Developing leadership pathways that intentionally prepare children of color to pursue educational and vocational opportunities related to sailing and the maritime industry

# VIRTUAL SET, SAIL, LEARN

**"That was way more fun than our normal science class because we weren't just looking at the slide decks. We got to see a real crab." – Cole, 9yrs old**

As we began the Spring working from home, it was evident that TISC had to change with the times in order to meet the needs of students and teachers learning from home. TISC's STEM Educator and Program Manager got to work developing an Next Generation Science Standards aligned interactive Ecology of the Bay "field trip" through Zoom for fourth graders.

This Fall alone, **60 classrooms** and **1,460 students** throughout the San Francisco Unified School District participated in asynchronous activities and an hour long Zoom presentation starring the Red Rock Crab.

The curriculum was well received by the science department and teachers alike as we enhanced their science curriculum that otherwise would have been only 30 minutes a week.

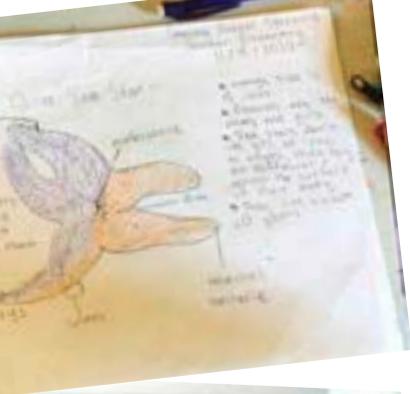
TISC looks forward to further developing and improving our Virtual Learning experience to reach students outside San Francisco!

**"TISC created a memorable moment through comedic videos, engaging discussions and live specimen analysis of the red rock crab. The students had so many questions, and were very curious to know more about the topic." – E. Benitez, Monroe Elementary School**

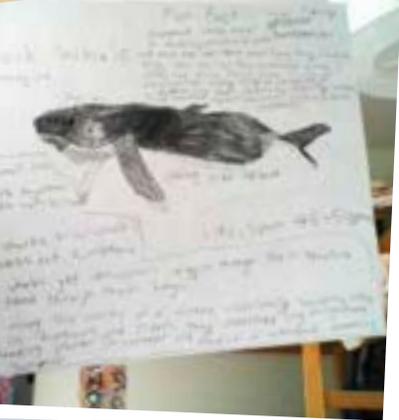
## STEM PROGRAMING SPONSOR RECOGNITION

Both Set Sail Learn and Sailing to Save the Sea are programs that TISC provides at no cost, including travel, to 60 San Francisco Public school classes each year. TISC is able to do this by using funds from individual donations, The Tom Allen Endowment and funders who provide dollars directly to these programs. TISC specifically acknowledges and thanks the following organizations without whose support, TISC could not provide these valuable programs: St. Francis Sailing Foundation, NOAA, 11th Hour Racing, TK Foundation, Matson Giving, and Mary A. Crocker Trust.

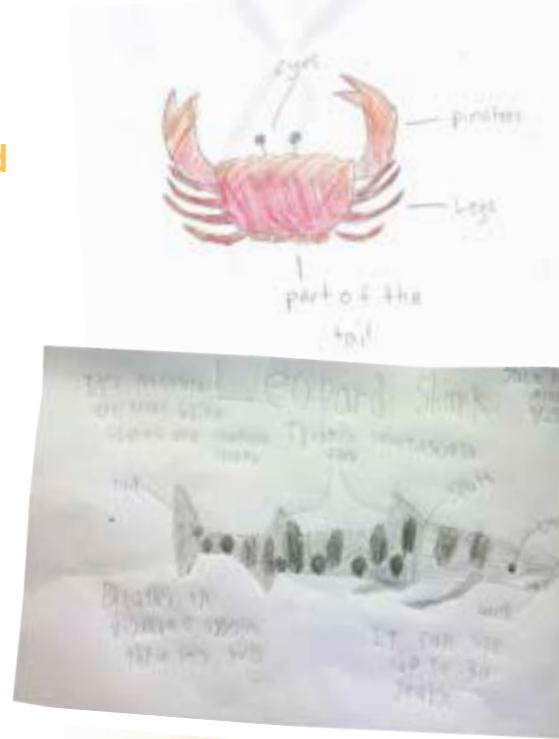




“Learning about Bay Area Crabs sparked my students’ interest in the animal life around them, and caused several of them to begin their own independent investigations about the animal life around them.” — E. Hamson, Visitacion Elementary School



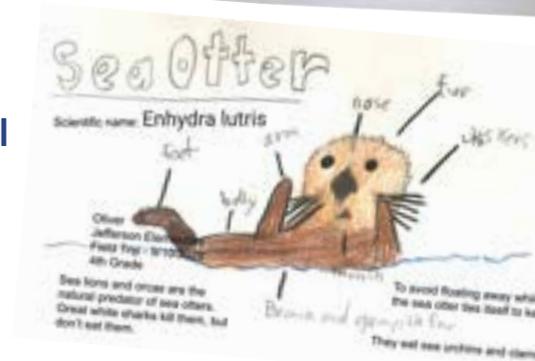
“I think that it is great and I wish there is a virtual field trip every day.” — Timmy, 9yrs old



“My students loved this program! They were so engaged, they learned a lot, and they had so much fun connecting with the staff!”  
— A. Preston, Lakeshore Elementary School



“That was so much fun!”  
— Donovan, 9yrs old

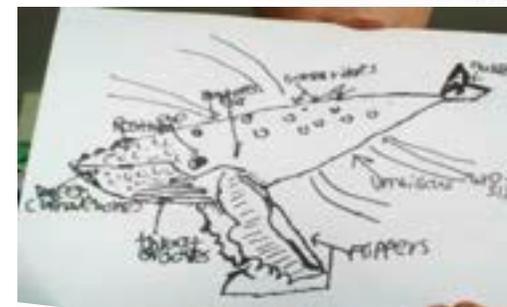


“TISC opens my students’ eyes to the world around them, the city they live in, and to be scientists everyday!”  
— C. Chai, Ulloa Elementary School

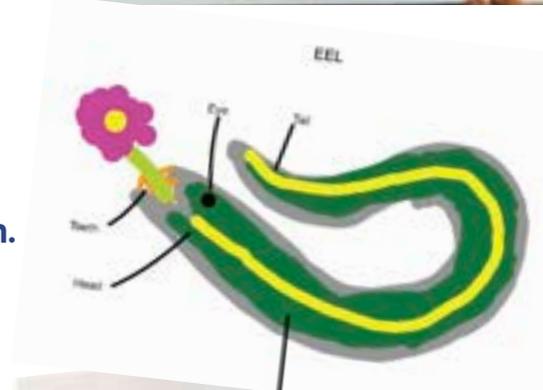
I learned that Giant Kelp are the largest seaweed in the world! — Noureen



“I think even though we didn’t really go on a field trip, we still learned a lot of things.” — Carina, 10yrs old



“I enjoyed the presentation very much. It was fun.” — Terrance, 10yrs old



“This “trip” meant so much to students and parents in this time of distance learning. It is so important that they learn more about the natural environment and the place we call home.”  
— C. Centeno, Lafayette Elementary School



# TISC DONORS

We would like to sincerely thank everyone who contributed to TISC in 2020. We could not deliver all these services without you!

## FOUNDATIONS

11th Hour Project/The Schmidt Family Foundation  
 America One  
 Mary A Crocker Trust  
 Noble & Lorraine Hancock Family Fund  
 St. Francis Sailing Foundation  
 The West Marine Blue Future Fund  
 TK Foundation Youth Sailing Grant Program

## IN KIND GIFTS

Bob Gunion  
 Marialena Woodard

A special thank you to Jim Taylor for the donation of Airborne and funds to support our new TIME to Lead program

## INDIVIDUAL & PRIVATE CONTRIBUTIONS

Anne Alderkamp	Carisa Harris-Adamson & Nick Adamson	Anne Werth
Alan Bar	Yiru He	Jackie Whiting
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Janet Hall	Tracey Thomas	
James Hancock	Zeke Weiner	
Dwight Harris		

## GOVERNMENT GRANTERS

California Department of Boating & Waterways (DBW)  
 San Francisco Department of Children, Youth and Families (DCYF)  
 National Oceanic and Atmospheric Administration (NOAA) B-Wet

## TREASURE ISLAND SAILING CENTER BOARD OF DIRECTORS AND COMMUNITY SAILING PROGRAMS COMMITTEE

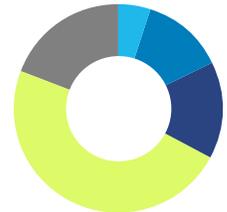
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## DIVERSITY, EQUITY & INCLUSION (DEI) COMMITTEE

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## 2020 FINANCIAL SUMMARY

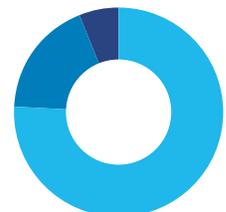


### REVENUE

<b>5%</b>	Contributions	\$33,164
<b>13%</b>	Program Fees*	\$86,753
<b>15%</b>	Rental Income	\$101,117
<b>48%</b>	Government Grants**	\$313,407
<b>19%</b>	Foundations	\$123,000
	<b>TOTAL</b>	<b>\$657,441</b>

\*after scholarship given out \$37,580

\*\*includes SBA Paycheck Protection Program



### EXPENSES

<b>76%</b>	Programs	\$591,510
<b>18%</b>	Management and General	\$138,199
<b>6%</b>	Fundraising	\$49,545
	<b>TOTAL</b>	<b>\$779,254</b>



“When I first used the kite (Feva’s) I was nervous, but my coaches helped me through it. I enjoyed camp this year because I sailed with my two sisters who make the best crew. I had fun sailing with them.”  
 – Mila, 13yrs old



“I learned this year that there are a lot of other people who sail and each of them have something that I can learn from. Basically, I enjoyed EVERYTHING this year but more specifically meeting new people, making memories, and LASERS!!!!”  
 – Brily, 14yrs old



“The strong wind and spinnaker challenged me a lot, but I went out when it was windy and it’s not hard after all. I was sailing with my friend Ava when we were doing the spinnaker and she helped me master it. I learned that you should always try something new even if it’s scary.”  
 – Gullia, 11yrs old



“I enjoyed the people this summer, the boats, the community, as a whole. I’ve had a great experience sailing this year and hope to come back next year.”  
 – Jonah, 16yrs old



## ABOUT THE TREASURE ISLAND SAILING CENTER

TISC is a large scale, multiuser year round sailing school on San Francisco Bay operated by dedicated staff and volunteers, emphasizing full community involvement by offering access to all, regardless of one's ability to pay. TISC teaches life skills and respect for the environment through sailing. We provide facilities, boats, and sailing instruction for children and adults of all ages, skill levels, physical and mental abilities, ethnicities, and socioeconomic backgrounds. TISC students participate in positive, skill building experiences learning water safety, responsibility, respect, communication, teamwork, leadership, and appreciation for their environment.



**TREASURE ISLAND SAILING CENTER**  
698 California Avenue, Building #112  
San Francisco, CA 94130  
Office: 415.421.2225 Fax: 415.421.2208