



LAUNCHING POINT FOR NEW HORIZONS



2018 ANNUAL REPORT
TREASURE ISLAND SAILING CENTER



"I would highly recommend TISC to everyone because it helped me get over my fears!"
— Morgan, 10

MISSION OF THE TREASURE ISLAND SAILING CENTER

Our mission is to create opportunities for people to learn and grow through sailing by providing facilities, sailing instruction, and access to the water for people of all socio-economic backgrounds, abilities and skill levels from the novice to the Olympian.

"Thank you for teaching me how to solo sail. I also enjoyed learning how to bring the boat upright after capsizing!"
— Fredrick, 9, Beginner Youth



LETTER FROM THE EXECUTIVE DIRECTOR

STRONGER THAN EVER, BIGGER THAN EVER, AND BETTER THAN EVER!

That pretty much sums up 2018. It began much like many years' past but kept getting better as the year went on.

We hit the ground running holding our annual races in February ending with the Golden Bear Regatta, the West Coast's largest high school event. The event is attended by more than 250 competitors and attracts about 250 more viewers. It is the largest regatta TISC hosts each year.

By March we had our new Program Manager, Laura DeFelice working hard to ensure our Set Sail Learn program was running smoothly and that our spring and summer camps would be a success. Laura brought a wealth of experience to the organization and proved to be a valuable asset to our program. She was able to improve our Junior Leadership Program and help achieve our highest number of youth racing participants. All this while helping to develop our latest STEM program, Sailing to Save the Sea for public school 5th graders and running a total of more than 2,200 kids through our youth programs. Great job, Laura!

In the spring we announced our newest partnership with US Sailing and the St. Francis Sailing Foundation, which kicked off with a media event during Set Sail Learn in which former US Sailing Team members and Olympic medalists mingled and sailed with our 4th graders. The new partnership will facilitate a program called FAST USA (Facility for the Advancement of Sailing and Technology) and will make TISC a training hub for the US Sailing Team and Olympic hopefuls. You can read more about this later in this report.

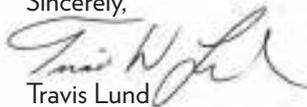
TISC had more hours of instruction in 2018 than ever, while maintaining our 84% scholarship rate. Our summer camp numbers were up as were all adult offerings. We had kids competing and winning local regattas and even hosted our own BAYS Regatta over Labor Day weekend with a record numbers of kids participating! We also passed the 6,500 participation mark in our Set Sail Learn program.

The support of our program was never stronger than in 2018. TISC's donors gave in record amounts. We added NOAA as a title supporter of our new STEM program which will bring another 300 kids to TISC in 2019. We received a renewed 5-year award from the San Francisco Department of Children Youth and their Families (DCYF) with a \$965,000 commitment.

The organization has never been stronger. Our volunteer program has proved valuable, and TISC's community has never seemed so connected. That said we can do more and we can get better. 2019 will be TISC's 20th Anniversary and another year to shine.

None of our accomplishments are possible without our community of supporters. Our dedicated Board of Directors, volunteers, staff and most importantly the kids we serve all deserve our appreciation. The grand idea of the Treasure Island Sailing Center has now touched over 55,000 people! Thank you!

Sincerely,



Travis Lund
Executive Director





LOOKING BACK
2018 BY THE NUMBERS

2,751
TOTAL PROGRAM
IMPACT

84%
YOUTH
SCHOLARSHIPS

461
ADULT STUDENTS

2,223
YOUTH STUDENTS

89
ADAPTIVE STUDENTS

31,280
HOURS OF
INSTRUCTIONS

2018 WAS A VERY SUCCESSFUL YEAR FOR TISC.

“It’s an amazing program, and it’s great that my children were able to experience something that they have never done before. They learned so much about being on the water, boats and sailing, all while having a blast!”
— R. Vincente, Explore Parent





“I saw Esther rapidly progress in her knowledge of sailing. I was really impressed about how much you emphasized capsizing for fun and in all conditions until it just became second nature to them and she wasn’t freaked out when it happened in wind. I was amazed how much you were able to teach her in that time: reefing, rules of the road, capsizing, etc etc. I loved seeing her so jazzed about sailing (as I was, when I was a kid!). She just loved this camp and wants to do it all summer. Thanks for introducing her to what I loved as a kid in New Zealand but have not pursued in SF”
— P. Limbrick, Parent

JUNIOR SAILING PROGRAM HIGHLIGHTS

Our Junior Program continues to grow and excel each year. TISC’s enthusiastic and dedicated staff ensures that Junior Sailors are progressing each year and reaching their goals. Youth in the progression program are supported in all aspects of sailing, not only mastering the skill of sailing, but fostering a love for the environment and a respect for each other and their equipment. Students leave with a smile on their face, and a yearning to come back. TISC’s scholarship program allows hundreds of youth from all over San Francisco, regardless of any barriers, the opportunity to access the water each year.

“At TISC, I had a day where my teacher challenged me so much that I didn’t want to sail anymore. The next week when I came back to TISC, I worked harder at heeling the boat over to keep it flat in strong winds and had more fun than I ever did.”
— Addie Raynard, 9, Intermediate Opti

“Thank you for this awesome first time sailing experience. I had so much fun on the Bugs. It was really scary but an amazing experience. I also really enjoyed the beach. When we went on the paddle boards and went swimming, it was so much fun. Thank you. I will definitely come back again if you accept me again next year”.
— Aavineet, 11, Explorer Sailing

The pinnacle of youth sailing is traveling to your first regatta. This year TISC saw a lot of firsts! Twenty-one sailors competed in four regattas this year. Fifteen of them conquered their first regatta during the Summer and Winter Bay Area Youth Sailing (BAYS) series.

In 2018, TISC hosted the final in the Summer Series with 117 sailors in attendance over Labor Day weekend. Thanks to all the volunteers who made the largest BAYS regatta of the year a huge success. During the final BAYS Summer Series two of TISC's Opti Green Sailors proved it was time to progress to the Champ Fleet as they battled each other for first place. Team TISC is on the move!



“On the morning of the regatta, I was very, very nervous. Just before we left TISC to tow the boats to Encinal, my mom asked me what the worst-case scenario was. Without hesitation, I answered, ‘Capsizing’. I had capsized lots of times during camp. Of course, in my first race that’s just what happened. In tears, I sailed over to the coach’s boat and told Cazzie I wanted to go in. ‘Ok,’ said Cazzie, ‘but how about you give it one more try’. I did and in that next race I had a decent finish – 15 out of 22! I felt like I sailed pretty well, and suddenly I was motivated to not just finish that day but the second day as well. At the end, I was exhausted but so happy! I can’t wait to sail in another regatta with TISC.”
— Isaac Hoffman, Opti Green Fleet

“I can’t imagine having a better first job than working at TISC as a Sailing Instructor. TISC taught me how to sail when I was 12. At 16, TISC gave me the chance to teach other kids how to sail. A full circle. What I loved most about working there for 6 weeks last summer was being able to teach kids to sail even if they couldn’t afford to pay for the class. I also loved our friendly group of instructors and the friendships I built.”
— Alexander Nunez

JUNIOR LEADERSHIP

TISC's Junior Leadership program provides training and experience to teens who aspire to become sailing instructors. Last year, Alexander Nunez completed his Leadership program in the Spring and applied for his first job, Summer Sailing Instructor at TISC!

Throughout the summer Alexander grew in his ability to make decisions, create lesson plans, and made lasting relationships with his students. He will be back next summer continuing to inspire up and coming Junior Leaders. Each year TISC's goal is to hire qualified and diverse staff which are representative of its sailors and community. Through its Junior Leadership training program, TISC is striving to make this happen.



ADAPTIVE SAILING

It's TISC's mission to provide sailing opportunities and access to everyone in the community. With its limited ADA facilities, TISC does what it can to provide adaptive sailing programs to youth and adults of varying disabilities and need.

VISUALLY IMPAIRED SAILING

This year with the support of Danette Davis and BlindSail SF, TISC provided over 300 hours of instruction to 43 visually impaired (VI) sailors. The VI program is held on 8 Saturdays per year and provides a tactical experience to beginner and experienced sailors aboard TISC's J/24 Fleet. Each crew consists of two sailors, a BlindSail SF Volunteer and a TISC Volunteer. One of the best volunteer jobs out there! Thanks Danette and your amazing crew of volunteers.



CO-ABLE JR SAILING PROGRAM



KIDS ENJOY EXERCISE NOW (KEEN)

This Summer TISC continued its partnership with KEEN (Kids Enjoy Exercise Now) working with 10 autistic children who had varying levels of ability and needs. These students were paired with a Volunteer Coach who sat next to them in Access 303 Dinghies. The first day it was evident that the children were fearful, and it became our goal to help them achieve confidence.

During the first week with KEEN, Daria, a very excited 11-year-old who was apprehensive at best, joined the program for the first time. On the first day of camp Daria arms were crossed in the classroom and only wanted to talk computers. By the end of the week, we could barely get her out of the boat!

“What BlindSail SF has given to me is a priceless sense of “anything is possible.” That feeling is priceless. I no longer feel captive by this condition. I now feel that I can break through the physical and mental barriers that I had placed upon myself. Thank you for arousing this new and treasured feeling of hope within me. Thank you so very, very, very much.”
— Georgia E. L. Frazier

“It was a joy to partner with the Treasure Island Sailing Center for our adaptive KEEN sailing program! From start to finish, the staff was welcoming and inclusive. The experienced sailing instructors went above and beyond to share their passion for sailing with us! We loved every minute of it.”
— Melissa Rushefski, KEEN SF

“It was hard, but I had a lot of fun!”
— Daria, KEEN Participant





Set, Sail, Learn (SSL) continues to provide experiential education experiences to San Francisco fourth graders. In 2018 TISC introduced new schools to STEM and sailing on Clipper Cove. TISC's Instructors worked hard to improve the program, aligning it with the new Next Generation Science Standards. Next year these fourth graders will have the chance to return and expand their knowledge in TISC's newest program Sailing to Save the Sea.



6,767 SFUSD STUDENTS FROM 51 SCHOOLS HAVE ATTENDED SET SAIL LEARN SINCE THE FALL OF 2013

1,241 SFUSD STUDENTS FROM 26 SCHOOLS ATTENDED DURING 2018

“Sailing is my fear but after sailing, I felt brave and comfortable near the water. I faced my fears — can we go again before we leave? Best day ever!” — Noreen 10yrs old

“TISC is absolutely amazing! I am often amazed at how many of my students have never been to the beach or on the Bay even though they live in this amazing city. How can we expect our students to be interested in what is happening outside of their world when it is often seen as something that others do and experience, not us? Well, TISC changes that. It allows student to see just how connected we are as well as how to face your fears.”

— Ms. S. Rodrigues, Dr. Charles R. Drew College Preparatory Academy

“The whole program was a huge success for all my students. One student in particular often struggles to focus in class and complete class work. He worked co-operatively with a partner, engineered multiple iterations of a “sail car” and glowed in his success. I’ve never seen him more successful, confident and empowered than he was at TISC.” — Ms. E. Walden, Ulloa Elementary School

SAILING TO SAVE THE SEA

In 2018 TISC secured funding through NOAA's B-Wet Grant Program. This grant, along with the support of the St. Francis Sailing Foundation, has allowed TISC to expand its STEM programming to fifth grade students within the San Francisco Unified School District. TISC has developed an in-depth program, Sailing to Save the Sea (SSS) that provides students with a hands-on exploration of San Francisco Bay water pollution issues. SSS aims to improve students' understanding of their local watershed and the issues affecting it. SSS also encourages environmental awareness and stewardship actions while cultivating a love of sailing.





“We are grateful to our partners at the St. Francis Sailing Foundation and TISC for working with us to make this concept a game-changing reality for U.S. Olympic sailors. FAST USA will help us change the culture of our team.”
— Malcolm Page, Chief of Olympic Sailing, US Sailing

SSL / FAST TRANSITION

On April 5th, during TISC’s Set Sail Learn program, students sailed with Olympic Bronze Medalist Caleb Paine as TISC announced its newest partnership FAST USA (the Facility for Advanced Sailing and Technology).

FAST USA combines the resources of a three-way partnership between TISC, the St. Francis Sailing Foundation, and US Sailing, the sport’s national governing body. The partnership will enhance TISC’s community-based activities and create a flagship training base of unprecedented scope and technological sophistication for the US Sailing Team.

The new FAST USA facility is the realization of the St. Francis Sailing Foundation’s long held dream of a seamless pathway from beginner-level sailor to expert, known as the “Puddles to Podium” initiative. It is a dream shared by the Foundation’s partners, TISC and US Sailing.

“With the creation of FAST USA at TISC, we can offer high-level training opportunities for both Bay Area sailors and Olympic hopefuls that currently do not exist. This facility will bridge existing gaps between youth, high school, collegiate and high-performance sailing. FAST USA will be the first facility of its kind in the nation, and we are thrilled to have US Sailing putting the wind at our back here in San Francisco.”
— Bill Kryslar, President, St. Francis Sailing Foundation

“We are thrilled about this new partnership and what it means for the kids in our community. Whether they join the Youth Racing Team, train to be a coach or teacher, or intern at a technology lab, there will be opportunities for them to become leaders in the sport of sailing.”
— Carisa Harris-Adamson, Chair, Board of Directors, TISC

“US Sailing’s commitment to FAST USA at TISC is comprehensive and unwavering. A revolutionary new facility of this kind at a well-established community sailing center will change the face of sailing on the West Coast. FAST USA will offer greatly expanded opportunities to experience and enjoy sailing in one of the world’s best sailing venues. We are proud to be a part of it.”
— Jack Gierhart, CEO, US Sailing



SAILING AVENUES FOR ADULTS

Since 2014 when TISC had only a handful of sailors utilizing its fleet and facilities, Adult sailing has ballooned. In 2018 more than 450 adults took sailing courses at TISC.

KEELBOAT COURSES

TISC had a record number of 46 students achieve their Basic Keelboat Certificate in 2018. With a full range of offerings from Basic Keel to Advanced, TISC now provides adults with a clear pathway from novice to independent sailor. TISC's self-guided practice 'Skill Days' provide a perfect transition from student to skipper while building the confidence to sail one of TISC's eight J/24's out in the Bay.

DINGHY SAILING

In 2018 TISC launched a full range of Adult Dinghy courses. Using a similar model to its keelboat program, the dinghy courses provide an affordable and exhilarating alternative to keelboat sailing. Its common knowledge among sailors that the best sailors in the world are born from dinghy sailing.

SOCIAL SAILING LEAGUE

In partnership with SF Social, a company that provides an array of fun, athletic and competitive organized sporting activities for adults in the Bay Area, TISC continued to hold its weekly Sailing League. The league sells out every session and brings more than 300 adults to TISC each year. The league takes students from complete novice to racing sailor in just six-weeks.

RENTAL PROGRAM

TISC's keelboat and dinghy programs in place, the model to create independent sailors from our course structure is coming to fruition. The conservative model ensures that participants have the necessary skills to sail in our San Francisco Bay conditions. By the end of 2018, learn-to-sail students were transitioning into charters. What a thrill to see these folks go out on their own for the first time! While a clear pathway exists for the novice, TISC's rental program can be utilized by the advanced sailor with a simple checkout. TISC has over 80 watercrafts and would love to see more people taking advantage of the boats!



“Great opportunity to connect to the Bay, and learn a new life skill.”

— T. Murphy, 13

LOOKING AHEAD

5TH GRADE STEM

Sailing to Save the Sea curriculum will reach 12 classrooms next year expanding TISC’s STEM programming to 5th graders. This new program will help raise awareness about issues affecting the local watershed, instill a love for the ocean, and inspire the next generation to take action and make a difference in their community. TISC is looking forward to rolling out its newest curriculum.

VOLUNTEER PROGRAM

Having engaged more volunteers over the last several years, TISC will now look to expand the use of volunteers from events and maintenance into regular programming. The addition of the Volunteer Rewards program has brought not only more volunteers into the fold, it has also begun to train these folks to be capable sailors. In 2019 TISC will begin regular training days for its volunteers and seek to institute a volunteer-run open sailing program for TISC’s community of active participants and volunteers. The vision would create a self-sustaining program whereby students and volunteers have the opportunity for independent sailing / paddling using TISC’s watercraft. This program will require minimal support from TISC staff and rely heavily on volunteers trained to safely run the program. Stay tuned!

COMMUNITY SAILING

TISC continues to look for more opportunities to get families out on the water. Look for more family sails, open sailing days, and racing opportunities in the coming year. TISC is very excited to expand its programming to the larger community. Please help spread the word.

FAST USA

In an extraordinary effort to increase support of high level sailing in the USA, TISC and its partners, the St. Francis Sailing Foundation and US Sailing, will begin to set up the Facility for the Advancement of Sailing and Technology (FAST). With the physical base donated by Team Oracle being set up on TISC’s temporary property, FAST USA will begin to facilitate training for Olympic hopefuls while creating a pathway for TISC’s community sailing program youth to engage in high level sailing and mentorship programs.

TISC IN THE COMMUNITY

2018 COLLABORATIVE PARTNERS

Boys and Girls Club San Francisco —
Columbia Park Center

Boys and Girls Club San Francisco —
Willie Mays Center

Booker T Washington

Cameron House

Center for the Family Rock
of Salvation, AIC —
BLOC Summer Program

Faces

Garden Project

Girls 2000 (Hunter Point Family)

Glen Park

Good Samaritan
Family Resource Center

Kids Enjoy Exercise Now (KEEN)

Life Learning Academy

Making Waves Academy

Marin Academy

Mission Graduate —
Flynn Elementary

Mission Graduate —
Marshall Elementary

Phillip & Sala Burton
Academic High School

Portola Family Connection

Salvation Army Kroc Center

San Francisco Recreation & Park —
JP Murphy Center

San Francisco Recreation & Park —
Louis Sutter Center

San Francisco Waldorf High School

Up On Top

Visitation Valley Boys and Girls Club



**“Great experience,
it was LIT!! We
need to be here
more often!”**

**— Mikah, Life Learning
Academy**

**“Thank you guys for paying
for us so we can have fun
and go sailing for free. The
whole experience was great
for me like the roles we had
to do to keep the boat up.**

**Thank you for everything
and I’ll be back for more
fun!” — Alex, The Salvation
Army Kroc Center**



GET INVOLVED

VOLUNTEER REWARDS PROGRAM

TISC would not have been as successful in 2018 without the generous contributions of more than 100 Volunteers who collectively supported TISC with over 1,000 hours of volunteer time. TISC is sincerely grateful for those who gave up their valuable time to make a difference.

In 2018, TISC launched its Volunteer Rewards Program as a way to reward the efforts of volunteers who give so much to TISC. Volunteers who complete a minimum of 16 hours are able to exchange their hours for courses or rentals. This is a terrific way to encourage people who are interested in sailing or who have never sailed before to join our community.

Alex Francois, a Treasure Island resident who also works on the Island and completed novice to sailing status, registered for the Rewards program early in 2018. He progressed from Basic Keelboat to Advanced and began to enroll in dinghy courses and sail independently. Alex says, "I have always believed that volunteering in your community is the best way to nurture it, because a healthy community benefits everyone in it. I have made some great sailing friends who live on and off the island. Many of them share the same community interest of mine in safety, employment opportunities for low income individuals, and our young adults."

New Volunteers are always welcome.



SCHOLARSHIPS AT TISC

Each year TISC strives to maintain a high scholarship level. In 2018 TISC reached an overall youth scholarship rate of 84%. Over 80% of these youth live in the City of San Francisco and are among its poorest residents. Absent TISC, many of these kids would never enjoy the Bay or the sport of sailing.



GENEROUS SUPPORTERS

WE WOULD LIKE TO SINCERELY THANK EVERYONE WHO CONTRIBUTED TO TISC IN 2018. WE COULD NOT DELIVER ALL THESE SERVICES WITHOUT YOU!

FOUNDATIONS

America One
Niantic Charitable Trust
Noble & Lorraine Hancock Family Fund
St. Francis Sailing Foundation
Starkey Foundation
The Belvedere Cove Foundation
The Enersen Foundation
TK Foundation
Mellam Foundation
Lowell Berry Foundation
Belvedere Cove Foundation

GOVERNMENT GRANTERS

California Department of Boating & Waterways
Department of Children, Youth and Families (DCYF)
National Oceanic and Atmospheric Administration (NOAA) B-Wet

IN KIND GIFTS

Amanda Brosius Lutz
Aracely Café
Cal Sailing Club
Concord Costco
Stas Margaronis
Alicia Marroquin
Teresa Scarpulla
Svendsen's Marine & Industrial Supply
Winery San Francisco

INDIVIDUAL & PRIVATE CONTRIBUTIONS

Rana Adamson	William & Nancy Kales (In Memory of Tom Allen)	Bradley Spiewak
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Linda Erkelens	Eileen & Phillips Perkins	
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Carisa & Nick Harris-Adamson	Scott & Jill Sellers	
Jamie & James Herre	Blair Shane (In honor of Zoe Shane)	
William & Susan Hoehler	David Shuttleworth	
Rolf Kaiser	Douglas Smith	
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Chris Churchill
Rolf Kaiser
Bill Kreysler
Douglas Smith

2018 FINANCIAL SUMMARY



“When my students returned from TISC, they were nothing but smiles! We had a fantastic time.”

— C. LaRiviere, Mission Graduates



“I am very thankful for the sailing trip. It was amazing. I learned a lot of fun stuff and interesting things about the J/24 boat. I laughed a bunch. Sailing is awesome!”

— Eve, The Salvation Army Kroc Center





TISC teaches life skills and respect for the environment through sailing. We provide facilities, boats, and sailing instruction for children and adults of all ages, skill levels, physical and mental abilities, ethnicities, and socioeconomic backgrounds. TISC students participate in positive, skill building experiences learning water safety, responsibility, respect, communication, teamwork, leadership, and appreciation for their environment. TISC is a large scale, multiuser year round sailing school on San Francisco Bay operated by dedicated staff and volunteers, emphasizing full community involvement by offering access to all, regardless of one's ability to pay.

