



Treasure Island
Sailing Center



Our Mission

Since 1999, Treasure Island Sailing Center (TISC) has introduced thousands of participants to the joy of sailing. Our mission is to provide opportunities for our community to learn and grow through sailing.

TISC is a large scale, year round sailing school on the San Francisco Bay with no membership requirements, emphasizing full community involvement and offering *unlimited* scholarships to those in financial need. Our dedication to serving low-income children is what sets TISC apart from other sailing institutions in the Bay Area.

Sailing provides the opportunity for individuals of all ages to participate in a positive, skill building experience and our innovative curriculum teaches life skills such as responsibility, respect, communication, and leadership through goal setting and systematic approaches to achievement.

At TISC, we never turn a child away and our doors are always open to anyone who has the desire to learn and grow through sailing.



Letter from The Board of Directors

In writing this summary, it is hard to express what an incredible year it has been at TISC! We are so proud of our team and their contribution to making this **one of the most monumental years we can remember.**

Our programs exceeded our expectations in so many ways. We served approximately **1,466 Bay Area Youth through our regular programs, of which 77% attended on scholarship.** The kids attended all sorts of sailing programs including orientations, week-long summer camps, and fall/spring beginner through advanced sailing classes. Our team focused on student retention and did a fantastic job as evidenced by over 250 youth who returned for classes and their expanded participation in Youth Regattas. We are seeing more and more kids develop a life long love for sailing and the sailing community. Additionally, our team increased our network of community partners to reach more under resourced youth. We now have **affiliations with over 33 organizations** in the bay area. Finally, our team focused on developing meaningful pathways for our dedicated high school students. Our Youth Leadership Program was expanded in content, participation duration, and the number of Junior Instructor stipends offered.



Perhaps our most exciting milestone in 2013 was the start of **Set Sail Learn**, a sailing into schools initiative that teaches **core science and math concepts through sailing.** With the help of OneSF, Mayor Ed Lee, and the Americas Cup, we raised over \$285,000 to launch this experiential learning STEM program. We now have a large classroom complete with crab tanks, microscopes and other equipment to support our curriculum in ecology, sustainable energy and maritime exploration. This fall, **466 4th graders** from San Francisco Public Schools attended this program.

As stewards of sailing on San Francisco Bay, we are thrilled to have the opportunity to offer every 4th grader the chance to participate. This has been a dream of ours for some time and we are so thankful that the SF Americas Cup elicited support for this program. Not only does SS Learn provide a unique opportunity for kids to learn and apply core science and math skills, but it also fosters a respect and appreciation for our Bay like never before. We are certain that many of our SS Learn kids, like Marwa, will return for summer sailing camp and develop a life-long love for the Bay and for sailing.

In 2014, we expect to serve 1500 kids through our sailing classes and camps and an additional **1,800 kids through Set Sail Learn.** Our goal is to eventually include every SF 4th grader in this program every year. We are also adding science curriculum to our summer camps so that learning science and math are a seamless part of learning to sail. Soon there will be Summer Sailing Science Camps. We are also devoted to enhancing our Junior Leadership Program to provide more mentorship and skill training than ever before. We are working on community and corporate affiliations to accommodate internship placements for kids transitioning to college and the workforce. Finally, we are preparing for a pilot launch of our “Open Sail” program that will provide

access for anyone wanting to sail, kayak, or paddleboard in Clipper Cove. Look for details on these exciting programs as the year progresses.

TISC has introduced thousands of participants to the joy of sailing but we still have so many more to reach. We thank you for your past, current and future support and as we continue to grow and serve our community.

Thank you for your support.

Carisa Harris Adamson
Co-Chairs, Board of Directors



“Looking Back: 2013”

2013 was a historical summer of sailing on the City front. Our programs increased visibility as a result of so many eyes on the San Francisco Bay watching the Louis Vuitton series and of the course the AC. Bay Area youth, adult and adaptive sailors gained exposure to the sport of sailing like never before.

2013 By the Numbers:

- 1126 Individual Students, 1686 Class Spaces Filled
 - Youth: 1466
 - Adaptive: 68 Sailors
 - Adult: 52 Sailors
 - Community: 100
- 19,400 Hours of Instructions
- 19% Overall Repeat Rate (Across Youth, Community and Adult Programs)(250 youth)
- 33 Community Partners: **YMCA, Boys and Girls Clubs, and the Glide Foundation**

“Bringing the Bay Together”

During 2013, we hosted over **1200 members of our community** at a variety of events, including **Opening Day, National Safe Boating Day** and **Lights on Afterschool**. The events not only provided an opportunity to thank our volunteers, but to introduce our facility to our community and encourage their participation. During National Safe Boating Week, TISC disseminated information promoting safe boating practices. In the Fall, we provided healthy snacks and access to the water during Lights On Afterschool. After school programs keep kids safe, help working families and inspire a love for life-long learning by providing meaningful childcare.

Our volunteers are from a variety of groups including the UC Berkeley Sailing Team, local Laser and Vanguard 15 racing fleets, students of all ages, and our TISC Tenants. We are fortunate to enlist the help of many individuals from the Bay Area who enthusiastically volunteer their time and skills. We also have strong support from the non-sailing community in the Bay Area including parents of our students, Treasure Island and Bay Area residents, and other Treasure Island youth organizations. We even have a few stellar volunteers who contribute hundreds of hours each year so that others can get on the water and sail. To our community of volunteers- thank you for being our village!

Financial Summary

In 2013, we exceeded our goals by nearly doubling our operating revenue. We not only met our financial, educational and philosophical objectives of expanding our programs, but also ended 2013 with positive net earnings.

More than half of the \$480,364 government and foundation grants and \$18,297 individual donations we received were a direct result of the 34th Americas Cup taking place in the city of San Francisco. The donations TISC received made it possible for us to secure the resources to successfully launch the inaugural Set Sail Learn program. We provided an experiential learning opportunity to all 4th graders in the San Francisco Unified School District at no cost to the participants.

TISC operating funds stem from three primary sources of funding: individual donors, foundation and government grants, and fundraising events. In 2013, our operating revenue reached \$754,971. This is a 71% increase from our 2012 operating revenue.

THANK YOU TO OUR GENEROUS DONORS!! We are honored to have your support.

Make a Difference

What your donation can accomplish...

\$25 First aid kit

\$50 Life jacket

\$75 Foul weather gear jacket

\$100 Wetsuit

\$200 Sponsor a Sailor for one week half day summer camp

\$350 Sponsor a Sailor for one week of full day summer camp

Make a donation. Please help us provide more opportunities for others to enjoy the water. EVERY DONATION helps! TISC appreciates in-kind donations of boats, sailing equipment, tools and office supplies. Call us to find out how you can help or donate online at tisailing.org.

TISC provides scholarships to ALL who qualify! We provide full scholarships to those on government assistance or with a household income of \$45,000 or less and partial scholarship (50% off tuition) to those with a combined household income of \$70,000 or less.

2014 “2014: Programmed For Success”

Junior Leadership Program

TISC will assist our most dedicated students to develop their sailing and professional skills through the **Tom Allen Youth Leadership Program**. In memory of our past founder board member, students will receive training from senior instructors in the areas of teaching and coaching, safe motorboat operation, and boat

maintenance. Students will also have the opportunity to learn and work with our network of community partners through stipend-supported internships. By preparing junior instructors for their sailing instructor certification course and facilitating internships in the community, our goal is to cultivate **a generation of passionate, confident, self-sufficient and community-minded leaders**. To learn more about this program and mentor one of our stellar students, please contact us at info@tisailing.org

Set Sail Learn

An important legacy of the 34th America's Cup was the creation of Set Sail Learn, a program that will impact San Francisco youth for years to come. TISC approached One SF with the vision that all 4th graders in San Francisco would share the experience of sailing on the Bay. The result was a three-way partnership between TISC, the America's Cup Organizing Committee and the San Francisco Unified School District. TISC is now on the cutting edge of experiential STEM (science, technology, engineering and math) education, hosting 4th grade classes for hands-on lessons where kids learn to sail and go sailing to learn. With a range of exciting and engaging lessons, we instill valuable 21st century skills in an inquiry-based learning environment to foster an appreciation for our invaluable shared natural resource- the bay. We will break new ground for the sport of sailing in San Francisco by introducing nearly 2,000 youth to the wind, the waves and a view of their city that will not be forgotten.

Ecology of the Bay: This curriculum focuses on the rich biodiversity of San Francisco Bay's ecosystem. Amongst the wide array of aquatic life in the Bay, the Dungeness Crab is an essential part of the marine food web. By studying the Dungeness Crab, students will gain an understanding of the complex connections that define an ecosystem.

Maritime History: There is no better way to learn about Maritime History than by making a compass and locating historical San Francisco Landmarks from the water. This curriculum takes students directly to the heart of the history of the Bay, making the local past tangible. Students will come away from this class able to use a compass and identify historical figures and landmarks in San Francisco from a unique perspective.

Wind Energy: San Francisco Bay is home to some of the most powerful renewable energy sources: solar, wind and ocean energy. Sailing is unique in its ability to utilize all three of these energy sources. Through sailing, students will gain hands-on experience with renewable energy, learning how to harness renewable sources in a unique way.

Quotes

"I've made so many new friends and learned how to sail. I love boats, and TISC gave me the chance to be a part of their community. I love sailing" - Julian

"TISC has given me the chance to sail on many different boats, making each sail different from the last." - Rebecca

"I had so much fun at camp this week. I enjoyed working the jib when we were going full sail. One day we got to see America's Cup team Italy's boat practicing, and we got really close and they waved to us." - Roxane

"I've really enjoyed my time at TISC and learned so much! This summer is my first time in FJ's and I really appreciate you giving me this amazing chance to be a part of the community. The community at TISC is really great and I'm so lucky to get to learn to sail here!" - Isaac

"I had a lot of fun out on the water. It was very exciting and there was always something to look forward to. The instructors were great and extremely fun! Thanks again for giving me the opportunity to sail on the Bay." - Larkin

"Thank you for this amazing, awesome sailing camp! I had lots of fun learning from nice, fun instructors. I'm so thankful I had to have had this experience. I will definitely be coming back!" - Mila

“TISC really opened up the world to my students who would otherwise never have the opportunity to go sailing! I believe that they will seek more ways to interact with the water that surrounds our community. One of my students is quite reserved and I watched him burst at the seams in that sailboat!— Annie, 4th grade teacher

“I had such a great time at TISC. There were new games and I got to learn about crabs and I also got to go sailing. So now that I have experienced how much fun sailing is maybe my parents will let me go to summer camp at TISC.” - Marwa, Age 9, SFUSD Student

About Treasure Island Sailing Center

Treasure Island Sailing Center is a non-profit 501(c)(3) organization operated by volunteers and dedicated staff members as a multi-use community sailing center. TISC provides facilities and instruction in sailing and boating safety for people of all skill levels, physical and mental abilities, ethnicities and socioeconomic backgrounds. TISC was founded in 1999 and provides sailing lessons — from beginning instruction to advanced level racing — to thousands each year, through its Youth, Adult and Adaptive Sailing Programs.

GET INVOLVED!

Give the Gift of Time. Please join us in building the next generation of youth sailors by donating your time at one of our upcoming events - TISC appreciates volunteers of all skill levels and time commitments.

Attend a Community Event. Did you know that TISC hosts free sailing days to get the community involved in our programs? Learn about our programs, check out the facility, meet our staff, and enjoy and get out on the water for a free introductory lesson.

Success Stories

Pushing Limits - Isabelle - Age 14, Oakland

Advancing into a double-handed, high-performance racing dinghy like the FJ is a challenge for any sailor, but not for Isabelle. Beginning the summer session in TISC’s Level 2 class, Isabelle quickly progressed through both the Level 3 and the Optimist race classes. Her solid boat handling skills and interest in racing made her the perfect candidate for TISC’s teen FJ racing class.

Originally shying away from the FJ class, Isabelle’s realized she needed to sail an FJ if she wanted to learn how to race. Competitive sailing with a partner requires precise coordination and excellent communication between both team members on the boat. Isabelle began to enjoy going faster and her coach continued to push her to do more. After weeks of motivation and encouragement from her peers and coaches, Isabelle competed in her first regatta at a local Yacht Club! Not only did Isabelle rise quickly through the ranks in Levels 2 and 3, she immersed herself in the more competitive side of the sport. Isabelle wants to share her love and confidence for sailing and is applying to be a Junior Instructor in 2014.

Facing Fears - Jessica - Age 9, San Francisco

Jessica came to TISC for a beginner sailing class. Though she had been sailing before, it was not in her own boat or by herself. While completing her capsizing drill, Jessica impressed us all with her fearless approach, getting into the water and capsizing the boat. However, she struggled to comfortably sail solo. In our Level 1 class, sailors start sailing with a partner and finish the class sailing the boat individually. Knowing this, Jessica spent her first week of camp anxious about the prospect of sailing by herself. Noticing this, her instructor helped Jessica take steps to sailing solo comfortably. She started out sailing by herself and by the end of the week she was cruising up and down the cove waiting for her friends to catch up. Jessica mastered a very challenging skill that all new sailors face- controlling the boat all by herself. Jessica learned that any challenge can be met by taking small steps, one at a time.

Future Leader - Alani - Age 11, San Francisco

Alani has been with TISC for two years and TISC was her first summer camp ever. At first, Alani was nervous of the water, but now says she “loves the ocean and feels safer on the water.” With instructors that helped her develop at her own pace, Alani has the confidence to sail solo and run a capsized drill confidently. Developing her sailing skills has made Alani a leader at TISC and in her everyday routine. Alani says that, “one day [she wants] to be a sailing instructor and travel the world by boat.”

Moving Forward- Nicholas - Age 9, San Francisco

Nicholas has been with TISC for two years now and loves dinghy sailing. Nicholas was eager to prove he could solo in a dinghy this summer, but first his instructors challenged him to practice his communication skills with his peers. By the end of the summer Nicholas had successfully improved his communication skills, proving his willingness to step up lead. This progression convinced the instructors he was ready for solo sailing next year, the goal Nicholas had set out to achieve.

Overcoming Obstacles- David - Age 10, San Francisco

Though his instructors recognized David’s sailing skill, David himself was concerned about capsizing beyond a drill. David’s concerns never stopped him from going out with his peers and cruising around the Bay though. One day, David capsized on the tip of Treasure Island and was scared as the boat was going over- his greatest fear realized. But after he successfully righted the boat and his instructor asked how it went, he explained, “I got excited! Sailing can be scary at times, but with practice and the right attitude you can do it!”

Above and Beyond - Isaiah - Age 14, San Francisco

Since he began sailing with TISC five years ago, sailing has opened new horizons for Isaiah. Isaiah has developed into a seasoned racer, with multiple seasons in the Optimist and the FJ. In 2013, he participated in all three seasons of our Youth Racing Team, sailing on the weekends during the school year and during our summer camp. He even has some big boat experience and represented TISC at our largest fundraiser of the year, the Big Team Regatta. He skippered a boat of four youth sailors in a race to raise money for programs at TISC. Far from just participating, Isaiah rallied his crew to an impressive 4th place and even took home a second place in one race. Seeing the huge boats fly across the water in the America’s Cup this summer, Isaiah was no longer content with a typical youth sailboat. Inspiration led him to design and build a prototype vessel for youth instruction, complete with hydrofoils. The “Flying Fish” is still being tested, but he is closer to flight every day. Isaiah exemplifies what it means to have passion and to build your own dreams.

