TREASURE ISLAND SAILING CENTER
2019 ANNUAL REPORT

LAUNCHING POINT FOR NEW HORIZONS

MISSION OF TREASURE ISLAND SAILING CENTER

Our mission is to create opportunities for people to learn and grow through sailing by providing facilities, sailing instruction, and access to the water for people of all socio-economic backgrounds, abilities and skill levels from the novice to the Olympian.

"THIS WAS THE BEST FIELD TRIP EVER!" GRIFFIN, 10 YEARS

"I WANT TO TACK, 3, 2, 1 TACK."

– WILLIAM, 6 YEARS, HARBOR SEALS

"I LIKE EVERYTHING ABOUT SAILING, IT'S REALLY GREAT!"

– YUNING XIANG, 8 YEARS

LETTER FROM THE BOARD OF DIRECTORS

Greetings Friends,

What an explosive year we had at the Center. We maximized every opportunity to serve and grow our community. Running most of our programs at near capacity, TISC saw its largest increase in participation in the history of the organization!

In 2019 TICS's programs reached new heights, we served 22% more people — 3206 compared to 2638 in 2018. With this increase we also saw an 25% increase in hours of instruction: 40,000 + hours!

TISC's newest STEM program for 5th graders, Sailing to Save the Sea (SSS), sponsored by NOAA, 11th Hour Racing and the St. Francis Sailing Foundation, accounted for a large part of the increase however, our Junior Sailing Program and all Adult Programs also saw significant increases. We increased our reach with minimal increased expenses.

The numbers are great, but what's the impact? By adding SSS to an already successful Set Sail Learn program, we built on a one-day field trip for 4th graders and provided an opportunity for some of those kids to come back for a 5-day program where they could really begin to learn about how their actions can affect our world. They begin to own the information we give them and turn it into a call to action for the rest of their classmates. Each class ends with a communication project which promotes environmental protection and conservation.

TISC's Junior Program not only served more youth, it provided opportunities that kids at TISC have never had. 2019 saw the first full season where TISC's upper level sailors had the opportunity to refine their skills and compete with sailors from around the Bay. TISC provided weekly race practices and participated in the local BAYS (Bay Area Youth Sailing) regattas. We even hosted 2 regattas which saw an average participation of over 100 kids from around the Bay. Our kids proved that TISC could teach important life skills like respect, self-control, resilience, and teamwork while providing a solid sailing foundation competitive with yacht clubs around the Bay.

Our kids now not only get good sailing training, they get the added benefit of a staff dedicated to their success as mindful, healthy, and well-rounded citizens. We were the first Center in the country to be awarded the US Sailing Siebel Sailors program and were designated the Bay Area's regional hub. This program will provide more opportunities for kids, especially those who come from marginalized communities.

As part of our partnership with San Francisco's Department of Children, Youth and their Families (DCYF), TISC participated in a Youth Program Quality Assessment (YPQA). This ongoing self-assessment has and will help us advance our mission and provide youth driven and centered teaching methods to complement our already strong curricula and programming.

We are so proud of our staff and volunteers for this year's accomplishments. They all worked so hard!

Thank you, without your help, none of this is possible.

Sincerely,
Treasure Island Sailing Center Board of Directors

"I overcame my fear of capsizing when we sailed on the bugs, it was fun, challenging and I learned a life skill!"

— SANTIAGO IBARRU, 11 YEARS, EXPLORE

JUNIOR SAILING PROGRAM HIGHLIGHTS

Participation in TISC's Junior Progression Program increased by 25% in 2019. The word is out that TISC provides a high-quality youth sailing program in addition to character building such as; self-reliance, teamwork, responsibility, communication, goal setting, and respect. Although the program runs 8 months a year, there is no doubt that the eleven weeks of Summer Camp is TISC's most memorable and cherished program. This summer through its scholarship program, TISC provided free Orientation Sails, and one-week Explore Group camps to over 700 kids at no cost.

JUNIOR LEADERSHIP

In 2019 TISC adjusted its Junior Leadership program by providing each candidate a full week of training which included developing powerboat and community building skills. Each year TISC prepares its Junior Leaders for the US Sailing Small Boat Level I Instructor course hosted at TISC, and this week of training provides the skills, confidence, and best practices needed to become a safe and caring sailing instructor. Hiring from the Junior Leader pool guarantees TISC's curriculum, work ethic and culture remain strong while creating a career pathway for youth in our sport. The skills learned becoming a sailing instructor will open many doors as they prepare for college and beyond.

"I liked that if you have never sailed before, you can learn and have a good time. I was scared about capsizing but once I did it, it was fun."

– WILLEM HENSTOCK, 11 YEARS, BEGINNER YOUTH

"THE SAILING WAS FUN, REWARDING, AND EXHAUSTING. THIS YEAR, I LEARNED TO READ TELL-TAILS AND MAN A JIB."

– CHARLOTTE, 12 YEARS, ADVANCE YOUTH

"By the end of the first day, my kids we're happy and exhausted! This is an awesome camp where kids are intellectually stimulated while having fun. The staff know exactly how to motivate both the younger kids as well as the teens." – MONETTE, PARENT

SEIBEL PROGRAM

Made possible by a ground-breaking donation from the Thomas and Stacey Siebel Foundation, US Sailing launched the Siebel Sailors Program. Sharing US Sailing's objective of providing increased access to sailing for youth regardless of socio-economic background and increasing diversity in the sport, TISC was selected as the first site in the country to deliver the program.

US Sailing, through the Siebel Sailors Program, will provide fleets of sail boats, equipment, and expert coaching at TISC and two other centers in the Bay as well as in four other regions across the country.

The Program will significantly enhance TISC's programming, advance skill development, and provide more competitive opportunities for young sailors. TISC and US Sailing will work together to provide a "framework of success by providing social-emotional learning and sailing skills side by side in one learning environment". This program is re-emphasizing the skills and values needed to "play for life", by instilling five core Siebel values all sailors will demonstrate every day.

SIEBEL PROGRAM VALUES

- FUN
- RESPECT
- EFFORT
- STUDENT VOICE
- INCLUSIVENESS

"I liked that I got to explore the world of sailing and got to ride different boats. I learned that I could overcome everything I used to be scared to even be near the ocean, but now I'm not! Keep it up TISC. I got to make new friends and make progress in everyday things." – BRYAN WANG, 8 YEARS, BEGINNER YOUTH.

"EVERYTHING WE DID WAS AWESOME!"

– HEDDY, LONGFELLOW ELEMENTARY

LOOKING BACK: 2019 BY THE NUMBERS

Participation in TISC's Junior Progression Program increased by 15 % in 2019. The word is out that TISC provides a high quality youth sailing program in addition to character building such as; self-reliance, teamwork, responsibility, communication, goal setting, and respect. Although the program runs 8 months a year,there is no doubt that the eleven weeks of Summer Camp is TISC's most memorable and cherished program. This summer through its scholarship program, TISC provided free Orientation Sails, and one-week Explore Group camps to over 700 kids at no cost.

2019 WAS A VERY SUCCESSFUL YEAR FOR TISC.

3,418 TOTAL PROGRAM IMPACT

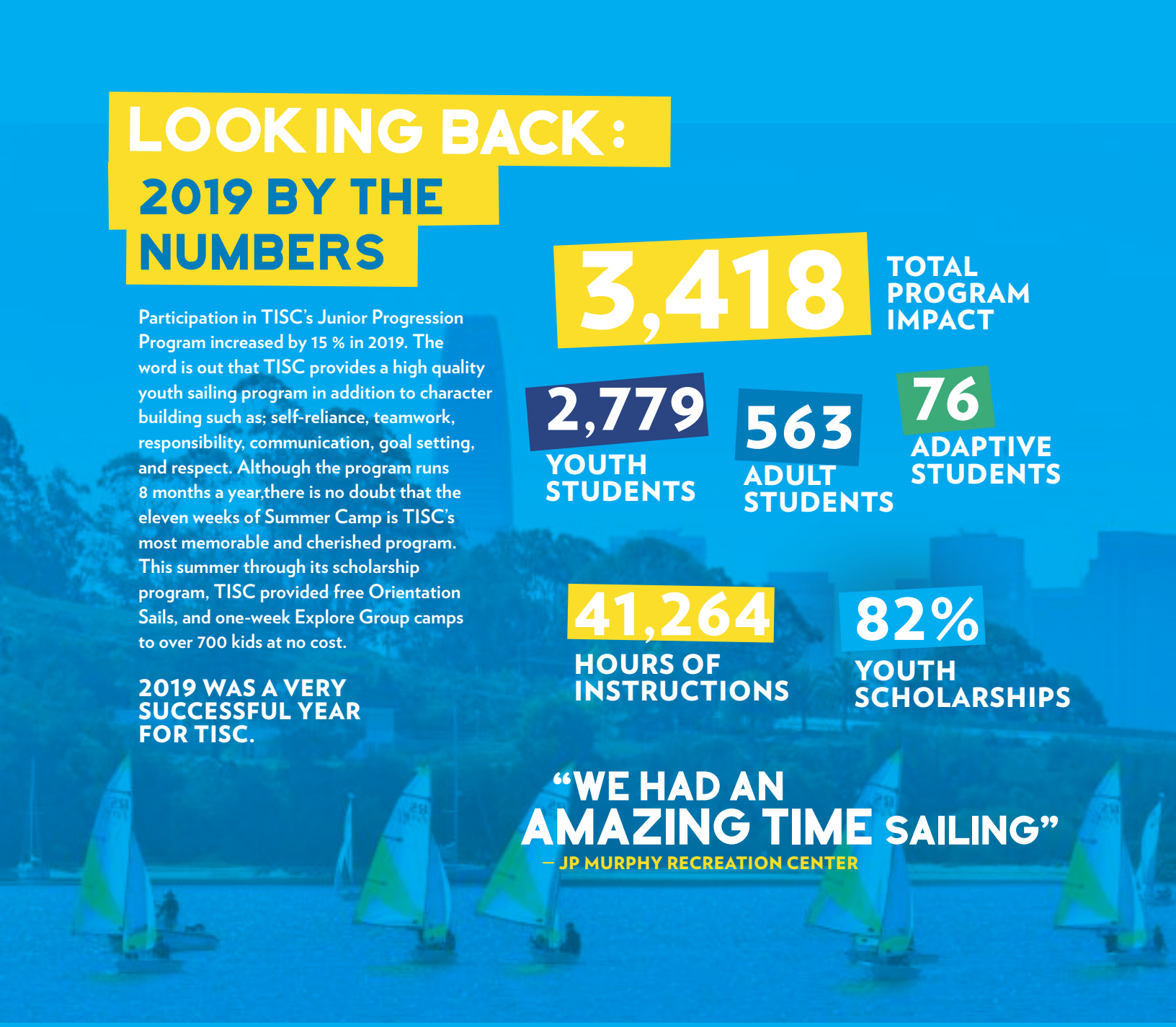
2,779 YOUTH STUDENTS

563 ADULT STUDENTS

76 ADAPTIVE STUDENTS

41,264 HOURS OF INSTRUCTIONS

82% YOUTH SCHOLARSHIPS



"WE HAD AN AMAZING TIME SAILING"
— JP MURPHY RECREATION CENTER

TISC IN THE COMMUNITY — 2019 COLLABORATIVE PARTNERS

- A Home Away from Homelessness
- Aim High — Mission Center
- Aim High — Willie L Brown Center
- Betty Ong Recreation Center
- Boys & Girls Club of San Francisco — Excelsior Center
- Brooker T Washington Community Center
- Cameron House
- Faces SF
- Girls 2000 (Hunter Point Family)
- Glen Park Elementary School — Summer Program
- Good Samaritan Family Resource Center
- Kids Enjoy Exercise Now (KEEN)
- Life Learning Academy
- Making Waves Academy
- Mission Graduates — Bryant Elementary
- Portola & Excelsior Family Connection
- Salvation Army Kroc Center
- Seven Tepees
- San Francisco Recreation & Parks
- San Francisco Recreation & Parks — JP
- Murphy Clubhouse
- San Francisco Unified School District
- San Francisco Waldorf High School
- Telegraph Hill Neighborhood Center — Beacon Program at Francisco Middle School
- Up On Top

"I LIKE TISC BECAUSE IT HAS A NICE COMMUNITY."
— ASA WENDLER, 11 YEARS, OPTI

VISUALLY IMPAIRED SAILING

Providing opportunities for everyone to access the San Francisco Bay has always been a mission at TISC. Partnering with BlindSail SF allows TISC to provide adults and youth access to the world of sailing. The visually impaired program pairs volunteers with a group of fully or partially blind sailors as they step aboard our J24's to harness the power of the wind while under sail, becoming sailors for life! Thanks to BlindSail SF, TISC continues to bring new sailors and volunteers into the sport every year..

"TISC allows me to share my love of sailing with a remarkable group of individuals who would otherwise not have access to the sport of sailing! It's not only fun for all involved, but it helps build confidence and self-esteem that carries over into our sailor's day to day life. As a volunteer sailing instructor and member of BlindSail SF Bay's board, we can't be more grateful for our partnership with Treasure Island Sailing Center. It has provided access to the sport of sailing to the blind and visually impaired community in the SF Bay area and beyond. Thank you TISC!"

– STEVE BAYLES, VOLUNTEER

CO-ABLE JR SAILING PROGRAM

KIDS ENJOY EXERCISE NOW

During two weeks of Summer Camp, KEEN San Francisco partners with us to provide athletes with different abilities an opportunity to learn to sail and gain confidence in themselves. Some days just conquering the docks and ramp at TISC is enough to put a smile on the athlete's face as some have never had the opportunity to be in or around the water. The program is challenging and proves that with the right people by your side, you can accomplish anything.

"Proud that I was able to come this week and it was tough at first but I stayed and toughed it out and was brave. I hope that my sister can come sometime."

– DRAKE, 18 YEARS

GENERAL STEM OVERVIEW

Education continues to evolve and improve, and TISC is working hard with its partners to support teachers and provide students with the hands-on experiential methods that are becoming commonplace in our schools. Set Sail Learn with its title program, Set Sail Learn for 4th graders and now Sailing to Save the Sea for 5th graders provides a curriculum and activities supporting Next Generation Science Standards while also giving each child the experience of sailing. Using the Bay and sailboats as a classroom will create the next generation of stewards helping to protect the oceans.

"One of my students has been struggling with focus and has not felt very successful lately. She got on that boat and just knew how to react to the changes of wind, direction and how the boat moved. She felt focus and successful."
– MS. HUGHS, HILLCREST ELEMENTARY SCHOOL

"Students are from a densely populated urban area of SF. Many have never been that close to the Bay/water and be able to touch the water. Very impactful experience for the students."
– D. OUYANG, JEAN PARKER ELEMENTARY SCHOOL

SET SAIL LEARN

Since its inception in 2013, Set, Sail, Learn has served 8,375 students. Each year TISC opens its doors to a new set of excited and ambitious fourth graders eager to learn about Sailing, Ecology, Maritime History, and how to harness the Power of the Wind. In 2019, TISC focused on providing students with a more in-depth on the water experience by adding a navigation station, belly biology (examining sea life under the docks), and additional wildlife identification. Some of these fourth graders will continue their environmental education as fifth graders in TISC's Sailing to Save the Sea program.

Since the Fall 2013, 8,375 students from 52 schools have attended our combined Set Sail Learn program

4th Grade Program has served 8,070 students across 32,280 hours of programming since the Fall of 2013

5th Grade Program has served 305 students across 6,100 hours of programming since launching in Spring 2019

"Building and testing the sail cars helped us figure out how to solve problems. It was exciting seeing them go far." – ZEN, 10 YEARS

"IT IS THE BEST PLACE ON EARTH!"
– DOLCE, 9 YEARS

"Sailing helped me realize about what happened in the ocean and now I want to help."
– XIUQUN, LONGFELLOW ELEMENTARY

SAILING TO SAVE THE SEA

In its first full year, Sailing to Save the Sea (SSS), served 305 students and added more than 6,000 program hours to our stem programming. SSS is a five-day program which expands the students' knowledge of the ocean above and below the surface. Experiencing and interacting with their watershed, taking water and plant samples from the docks, and participating in a beach clean-up, students take action while becoming the newest ocean stewards.

With support from NOAA, 11th Hour Racing, and the St. Francis Sailing Foundation, TISC can promote a proven learning model and offer professional development to our participating 5th grade teachers at no cost. Teachers attend workshops delivered by US Sailing REACH and Project Wet, organizations who provide excellent training that focuses on S.T.E.M, Next Generation Science Standards, and Ocean Literacy principles.

"Interactions with students were great. Variety of activities reached all the students and their different ways of learning."
– MS. S CARRILLO, LONGFELLOW ELEMENTARY

"Sailing was not merely for the sake of sailing, but gave my students a very tangible experience and context for the lessons." – MS. D. REES, REDDING ELEMENTARY

"WHEN WE CLEANED UP THE BEACH, IT FELT EMPOWERING."
– CHRISTINA

STEM PROGRAMING SPONSOR RECOGNITION

Both Set Sail Learn and Sailing to Save the Sea are programs that TISC provides at no cost, including travel, to 60 San Francisco Public school classes each year. TISC is able to do this by using funds from individual donations, The Tom Allen Endowment and funders who provide dollars directly to these programs. TISC specifically acknowledges and thank the following organizations without whose support, TISC could not provide these valuable programs: St. Francis Sailing Foundation, NOAA, 11th Hour Racing, TK Foundation, and Matson Giving.

St. FRANCIS SAILING FOUNDATION

NOAA

11TH HOUR RACING

THE TK FOUNDATION

Matson

"Great! I went from not knowing anything to being confident on tiller/main simultaneously."
– LEONORA FLEMING, BASIC KEELBOAT

SAILING AVENUES FOR ADULTS

"First time experience and I didn't know what I was getting myself into, but David made it fun, interesting, and is patient with new sailors."
– ANONYMOUS

"It was a great opportunity to get more practice and experience with the new skills I was learning . . . I had so much fun!'
– SOPHIE ARLOW

While weekdays during summer are dominated by youth programming, the weekends at TISC have become home for Adult Sailing. TISC grew its sailing opportunities for adults. In 2019, 563 adults took almost 7,000 hours of sailing instruction, a 22% increase over last year.

KEELBOAT COURSES

TISC's formal US Sailing Basic Keelboat course provides the novice sailor with all the skills needed to sail independently, but is only the first in a range of courses designed to train the next generation of safe boaters. TISC offers a series of self-guided practices called Skills Days as well as a 2-weekend Advanced Sailing course facilitating continued sailing education and experience. Throughout this journey, students sail with the goal to captain a boat themselves.

DINGHY SAILING

Participation in Adult Dinghy courses more than doubled in 2019. TISC added more dinghy instructors and continued to develop its curriculum to better tailor this offering. Students are raving about their experience, and can sail independently quicker than in a keelboat.

SOCIAL SAILING LEAGUE

TISC's adult entry level course and entry point for almost 1000 adults since 2016, is its informal racing program called the Social Sailing League. TISC partners with SF Social, a company which specializes in adult sports, to run ten sailing sessions per year. Adults sign up with SF Social,as five-person teams or individually, for a six-week program that takes them from novice to racer while learning the basics of sailing and safe boating. This program focuses on teamwork and has a social component that promotes camaraderie both on and off the water. It has sold out every session for the last four years.

RENTAL PROGRAM

TISC rents its J24's, RS Ventures, Vanguard 15's, Lasers, Kayaks, and Standup Paddle Boards. While there is a rigorous checkout for each craft, students who have graduated TISC's courses are sure to qualify. However, any qualified sailor can request a checkout regardless of taking a course at TISC and have use of TISC's boats. As more students graduate TISC's courses and word gets out to the sailing community, TISC, with its fleet of over 40 rental boats, expects this segment to continue to grow.

COMMUNITY SAILING EVENTS

TISC's commitment to its COMMUNITY is so important. This summer during our 11-week summer camp program, parent / volunteer, Ieeshea Romero started Coffee Mondays. On Monday mornings, as families arrived at TISC, Ieeshea served coffee, This act helped parents to interact with each other and made for a more welcome introduction to TISC as parents left their child at camp for the first time. Ieeshea has been a part of our community since 2016, and is an extraordinary and appreciated member.

TISC participates in many events throughout the year in order to give back and grow our community. TISC supports Coastal Cleanup Day and National Safe Boating Week which it combines with its Opening Day Celebration, and also attends several Treasure Island Community events. Next year we will offer Open Sailing Days providing more opportunities for our program graduates to sail and use the facility on a regular basis.

"My favorite thing about today was being able to relax and forget about my problems. My Instructor made the trip fun, successful and safe!" — ALEX K., AGE 13

"What a pleasure it has been getting to know TISC! Sailing has brought so much joy into Addie's life! Thank you for being part of the team that makes it happen."
— OPTI PARENT

VOLUNTEER REWARDS PROGRAM

A dedicated team of volunteers contributed over 1,800 hours of service last year supporting: Opening Day, Regattas, Family Sails, and Data Entry. TISC's Volunteer Rewards Program, now in its second year, encourages adults to give back to TISC and provides a no-cost option for adults to learn to sail and use TISC's equipment. Many thanks to all the volunteers who tirelessly give back to the community and share TISC's values.

NEW VOLUNTEERS ARE ALWAYS WELCOME AT TISC!

FAST YOUTH

VISION

TISC has always been focused on providing opportunities for kids to get onto the water. In the beginning, there was a need to focus on this 'opportunity'. With so many kids living so close to the water without any way to access it, TISC's leadership placed an emphasis on getting kids on boats. They knew that the act of learning to sail had the inherent ability to simultaneously teach character and provide an opportunity for each child to fall in love with the water and learn to protect it. FAST or the Facility for Advanced Sailing and Technology, is TISC's newest program which will blend modern instructional methods with technology to help youth become better sailors while laying the foundation for success into adulthood.

SUCCESS

Over the last two years, TISC has been pushing kids to develop higher level skills. In 2019, TISC's Opti Race Team doubled in size and maintained a consistent team of sailors who competed in six Bay Area Youth Sailing (BAYS) regattas. Thanks to our volunteer coaches, former US Sailing Team members Board President, Carisa Harris-Adamson and her husband Nick Adamson, our sailors were able to increase time on the water with weekly practices honing their skills and making waves within both Green and Champ Fleets. The team exceeded their coaches' expectations as they built a strong connection with each other and our community. During the final Summer Series hosted at TISC, the team made up half of the sailors in the Opti Green Fleet!

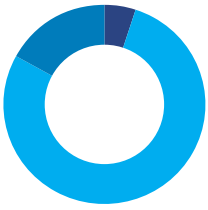
"I FELT SO HAPPY WHEN WE GOT TO GO SAILING, IT MADE ME CLOSER TO THE OCEAN AND MARINE LIFE."

– RUQAYGAH,
REDDING ELEMENTARY

2019 FINANCIAL SUMMARY

REVENUE

4%	Contributions	$34,895
26%	Program Fees	$201,711
19%	Rental Income	$145,549
28%	Government Grants	$214,058
23%	Foundations	$181,573
	TOTAL	$777,786



EXPENSES

78%	Programs	$613,276
17%	Management and General	$129,927
5%	Fundraising	$43,032
	TOTAL	$786,235

"I did tons of activities I had never had the chance to do before. I will always appreciate the value of sailing and the skills required. I liked learning to rig the different boats, it helped me work together with multiple people."

– ALEXANDER FISHER,
16 YEARS, BEGINNER TEEN

TISC DONORS

We would like to sincerely thank everyone who contributed to TISC in 2019. We could not deliver all these services without you!

FOUNDATIONS

America One
Lowell Berry Foundation
Mellam Family Foundation
Niantic Charitable Trust —Russell Lyman Foundation Grant
Noble & Lorraine Hancock Family Fund
St. Francis Sailing Foundation
Starkey Foundation
The Belvedere Cove Foundation
The Enersen Foundation
The UpJohn Fund of San Francisco
TKF Youth Sailing Grant Program

GOVERNMENT GRANTERS

California Department of Boating & Waterways
Department of Children, Youth and Families (DCYF)
National Oceanic and Atmospheric Administration (NOAA) B-Wet

IN KIND GIFTS

James & Sandra Aberer
Pax Davis
Larry & Jodi Nelson
Kern Trembath
David Wingate

INDIVIDUAL & PRIVATE CONTRIBUTIONS

Carisa Harris & Nick Adamson
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Woods Island Club
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Chris Churchill
Rolf Kaiser
Bill Kreysler
Douglas Smith

Thank you to all of our Board Members.

"I am glad I went there (TISC) and would suggest it to other people because you could learn how to sail and someday sail your own boat."
— WESLEY 9 YEARS

"This was the best camp in my whole summer so far! I loved getting to steer a ship and go out on the Bay and make new friends."
— SASHA FELICIANA-CHAN, 12 YEARS SAN FRANCISCO RECREATION & PARKS

"I'm glad that this trip helped my students overcome fears and be more open to trying new things."
– MR. T. LEE, ULLOA ELEMENTARY SCHOOL

"TISC challenges students to think outside of the box when problem solving and pushes students to think ahead in detail when planning in a fun, engaging and collaborative manner."

– JOHN YEHALL CHIN, 4TH GRADE TEACHER

"After joining TISC every summer for almost seven years of camp, last summer, I worked as a counselor. As a camper, of course, I loved swimming, sailing, and seaweed gathering, but every summer I came back for the people. I didn't think people got cooler than my instructors. As a counselor, being that person for someone else was so amazing. I really learned how to teach in my first year. I was inspired by my peers to teach, entertain the kids, help them get up when they are down, and make their experiences fulfilling as well as my own. Last summer, at the beginning of each session when campers would remember me, I was reminded of why I come back every year; for the people." — DINAH LUOMANEN

"I WANT TO BE A MARINE BIOLOGIST."

– CAMILA 9 YEARS

ABOUT THE TREASURE ISLAND SAILING CENTER

TISC teaches life skills and respect for the environment through sailing. We provide facilities, boats, and sailing instruction for children and adults of all ages, skill levels, physical and mental abilities, ethnicities, and socioeconomic backgrounds. TISC students participate in positive, skill building experiences learning water safety, responsibility, respect, communication, teamwork, leadership, and appreciation for their environment. TISC is a large scale, multiuser year round sailing school on San Francisco Bay operated by dedicated staff and volunteers, emphasizing full community involvement by offering access to all, regardless of one's ability to pay.

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