



Treasure Island Sailing Center
2022 ANNUAL REPORT

Launching Point for New Horizons



THE MISSION OF THE TREASURE ISLAND SAILING CENTER

Our mission is to create opportunities for people to learn and grow through sailing by providing facilities, sailing instruction, and access to the water for people of all socio-economic backgrounds, abilities and skill levels from novices to Olympians.

LETTER FROM EXECUTIVE DIRECTOR

Thank you!

First and foremost, the Board and I want to express our gratitude for all the contributions from donors, foundations, funders, parents, sailors, students, staff, instructors, and community groups who created a great year at TISC! Thanks to you, our sailing classes were well attended and delivered at a high level of instruction. Our school-based STEM programs and our disabled sailing programs were wonderfully successful. Our attendance numbers, while not quite at pre-Covid levels yet, are recovering to prior levels. This is excellent news, as our goal is to get as many people as possible on the water and learning about the marine environment.

That said, it also has been a year of unusual challenges. First, income from our endowment dropped with a downturn in the stock market, and inflation hit us hard. The Board of Directors and I are planning how to address these shortfalls.

The second major challenge relates to the redevelopment of Treasure Island. If you have driven on the island in the past couple of years, you'll have noticed that much of the island is under construction. As part of this construction, we have been allotted a thirty-five-foot-wide strip along the water, and while we will keep our dock, the rest of our facility and equipment must move before spring classes start. So, when you come by, you will see an entirely new look in the coming year!

Despite these challenges, programs in 2023 will be better than ever. In our instructional programs, we will emphasize more varied types of boating experiences and a greater orientation toward non-competitive skills development. We also received generous grants to upgrade a dozen boats we use in our programs.

TISC is not only about the facilities or finances. It is about people: the parents, volunteers, staff, board members, and most importantly, our sailors, whether they be learning to sail, college racers, or Olympic trainees and veterans. You are what make this place special. As we navigate into 2023, the dedication and efforts of all of us, working toward common goals with good cheer and flexible attitudes, will produce correspondent rewards for all of us within the TISC community. It will be a year of challenge, change, and development, and it is exciting to think about what we will create together.

Again, thank you to all who made TISC's year a success. With your help, we will make the next year even better!

Doug Paine
Executive Director



Looking Back

2022 by the Numbers

1,659 Individual Students

28,641 Hours of Instructions

91% Youth Attend Programs for Free or on Scholarships

"I loved exploring the water and seeing under the bridge. It is seeing new places that help you realize that the world is not so small."

— Muhammad 9 yrs old

"I always say that it's my last summer — and then I'm pulled back here. I love TISC so much. I started coming to camp here when I was 10, and this is where I learned to sail and learned to love sailing." — TISC Instructor

Youth and Teen Sailing

Progression Program

TISC Progression Program had another memorable year in 2022. The program not only stayed afloat in the wake of COVID-19 but came roaring back with a momentum to sustain through the coming year! The yard was filled with the sights and sounds of hundreds of youth and teens learning on land, rigging, making friends, and enjoying the challenges and excitement of sailing. While these programs are taking place, a walk through the site is a reminder that what happens at TISC is all about youth development: growth, self-reliance, teamwork and group dynamics, sailing skills, and attaining personal goals.

We offered weekend classes in the Spring and Fall and had five sessions of Summer Camp with Beginning, Intermediate, and Advanced classes. In addition, we partnered with community groups to bring groups of their youth for one-day Orientation Sails and one week Explore Sailing classes.

"I am able to share similar interests with other kids. I like it a ton when over the years we sail together, we see how much everybody has grown in length and skill." — Progression Sailor

Siebel Sailors Program

TISC is proud to be among the first sailing centers to be accepted into the Siebel Sailors Program. US Sailing, the national governing board for the sport of sailing, and the Siebel Foundation launched the Siebel Sailors Program for youth in 2019 to increase opportunity and promote diversity in sailing. The Siebel Sailors Program promotes fun sailing and marine experiences for those who might otherwise not have these opportunities. The Siebel Sailors Program approach helps youth not only learn to sail but also to develop a mindset for lifelong sailing, play, and problem-solving beyond sports.

"This sailing camp was a great opportunity for me to learn how to cooperate with people I didn't know, but also to be independent."

—Poppy, 11 yrs old

TISC Race Team

2022 was a banner year for the Race Team. TISC youth and teen sailors attended more regattas than ever! For many, this was their first regatta; for others, it was the first year they won an event.

2022 also marked the formation of the Parent Advisory Board — a group of dedicated parents who spearhead volunteerism and help manage logistics for our Race Team as it grows. Such a fantastic year would not have been possible without the help of many such volunteers.

“Race team is extremely accepting and is always open to new people.”

“I liked the sense of community, and I liked the opportunities that were available to me by being on the race team. I also liked the coaching style and how I got much better at sailing by being on the race team.”

Leadership and Career Preparation

TISC supports teens who want to work towards becoming Sailing Instructors or consider careers in sailing and maritime industries. Through these programs, teens develop their leadership, communication, and teamwork skills as they assume responsibilities.

The instructors-in-Training program provides mentorship/internship opportunities to teens interested in becoming instructors of boating safety courses. They take sailing classes to improve their sailing skills for part of the day and assist instructors in coaching students in a lower-level class for the rest of the day. They also practice job-related skills, work ethics, and business communications. Their goal is to be ready for Level 1 US Sailing Certification by their 18th birthday.

Life Learning Academy Internships is a partnership between TISC and Life Learning Academy (LLA), a Treasure Island public charter high school. Students from LLA work at TISC as interns during the fall and spring seasons. They receive mentorship to develop skills and explore operational careers in the maritime and sailing industries. Our relationship with LLA has been a long-standing effort since our inception.

Friday Night Feva Sailing

“Friday Night Fevas” provides an accessible opportunity for anyone to explore racing. The program was phenomenal, attracting TISC families and sailors from around the Bay. Parents played a big part in the program’s success through carpooling, preparing food, and even hopping in a boat with a newer sailor. Casual racing, barbecues, and lots of grins characterized these Friday nights during the season.

Sailing from Childhood to Adulthood

We caught up with Rowen, one of our instructors who started sailing with TISC when young. We hope many of our youth continue on to become instructors like Rowen.

QUESTION: HOW OLD WERE YOU WHEN YOU STARTED SAILING AT TISC?

I was 8 years old, in 2nd grade. I remember it was hard at first; I capsized a bunch. I almost quit, but I stuck with it, and it got better. You just have to get over that first hump, the first few days. Now that I’m an instructor, I remember that and know if they can get over that first few days, they’ll be fine.

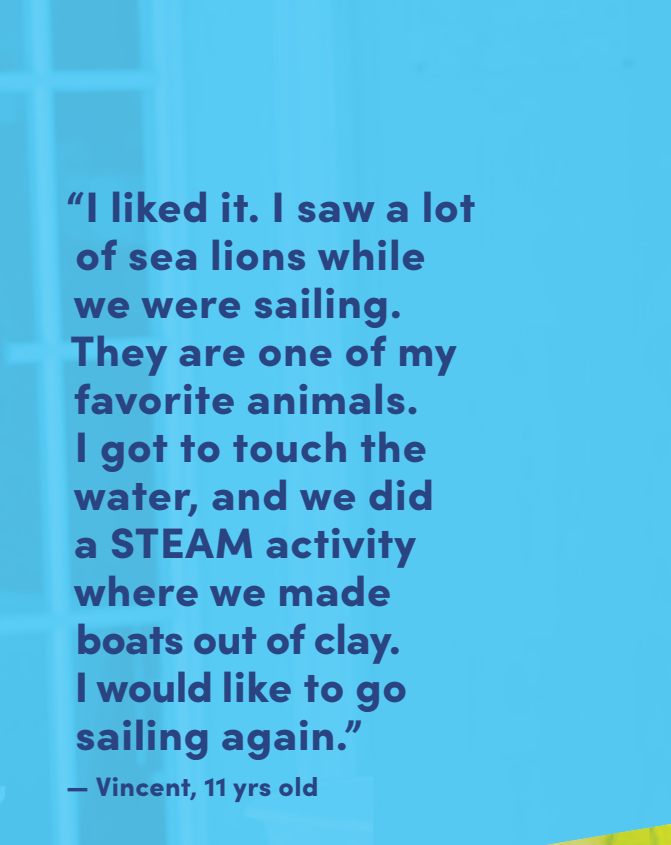
QUESTION: HOW DID TISC HELP YOU BECOME AN INSTRUCTOR?

TISC really helped me become certified by US Sailing. Back then, all our instructors had to pass the US Sailing certification program, and that’s really a hard process. However, staff made sure I got all my papers in on time and even hosted the powerboating class here.

The best part is the continuity of TISC. I’ve always been coming here. I’ve changed schools and everything else but always came here. I really like the people. There are a bunch of loyal people in the TISC community.

QUESTION: HOW DID YOU LEARN TO BE A LEADER, AND HOW DO YOU INSTILL THESE QUALITIES IN THE YOUTH YOU TEACH?

My mom always told me I liked being a boss when I was little! Kids want to be helpful, so if you give them a sense of accomplishment, they’ll be able to learn. Cazzie [TISC’s current Head Instructor] was my instructor, and I learned a lot about being a leader from him. TISC gave me opportunities to learn to lead and teach, and I hope to pass that along to the young kids.



STEM and Sailing

Set, Sail, Learn

With generous support from the St. Francis Sailing Foundation, TISC provides Set Sail Learn, an experiential STEM-based program free for fourth graders in San Francisco, offering a range of dynamic hands-on lessons to teach 4th-grade core standards.

Balancing lessons on and off the water, SSL instills valuable 21st-century skills in an inquiry-based learning environment.

Combining an interactive classroom curriculum with sailing, the on-site experiential learning at TISC will not only be memorable but may lead to further sailing opportunities.



"My favorite part of this field trip is sailing in the boat... I learned about the centerboard, rudder, and a ton of ropes that control the sailboat."
— Jemalakai 10 yrs old

"My students live in San Francisco but don't access the outdoors like we did today. Sailing and going out onto water can be inaccessible for lower-income students; having this experience and learning about the Ecology of the Bay was so exciting for my class. None of them had ever been on a sailboat before; many had never been on Treasure Island. Thank you for this amazing day."
— Ms A. Hughes, Hillcrest Elementary School

"This field trip provides the rare opportunity for students to experience being on a sailboat. It is a fantastic field trip, and for many of my students, this will be the only chance they get for something so meaningful... and so close to home. The students that participated in this field trip have continued to express how this is simply the best field trip they've been on."
— Mr. M. Garrett, R.L. Stevenson

Science and Sailing Camp

Science and Sailing Class is for students in 4th through 6th grades who want to combine sailing lessons with learning about the Bay. As in the other sailing classes, students receive instruction and work together to improve their sailing. The STEM portion is an in-depth and hands-on exploration of ecology in the San Francisco Bay. By the end of the course, students have a strong sense of environmental stewardship and a deeper understanding of how they can help protect the Bay.

"Thank you for being such an amazing organization. You have been such a positive and inspiring force in my son's life. His love of sailing is thanks to TISC!" — Parent



Adaptive Sailing

Co-Able Youth Sailing Program

In 2022, TISC re-envisioned and expanded our adaptive sailing program for youth. During two weeks of summer, KEEN (Kids Enjoy Exercise Now) partnered with TISC to provide young athletes with disabilities an opportunity to learn to sail and gain confidence. TISC provided a program coordinator and a small team of 2–3 sailing instructors, while KEEN provided coaches/chaperones who know best the needs of their youth participants aged 12–21. Classes were taught on Hansa 303s, a unique boat designed to allow a sailor and coach to sit side-by-side.

We expanded the experiential learning opportunities to include sailing in small groups aboard TISC conventional RS Venture dinghies and were able to explore beyond Clipper Cove on a short cruise to experience the awesome view of the Bay on a J24 keelboat.

Visually Impaired Sailing Program

Providing opportunities for everyone to access the San Francisco Bay has always been a mission at TISC. Partnering with BlindSail SF allows TISC to provide adaptive sailing opportunities for adults and youth to the world of sailing. We are proud to resume this inspiring and empowering program after a two-year-long pandemic hiatus! The visually impaired (VI) program pairs volunteers with a group of fully or partially blind sailors as they step aboard our J24s to harness the power of the wind while under sail, becoming sailors for life! Together we provided five one-day programs to 40 VI sailors. Thanks to BlindSail SF, TISC brings new sailors and volunteers into the sport every year.

**"KEEN Sailing 2022 was AMAZING!!!
Thank you to everyone who
participated in this incredible
experience." — Melissa Rushefski**

Sailing Avenues for Adults

While summer weekdays are primarily focused on providing youth programming at TISC, weekends offer opportunities to join our adult sailing programs. As a community boating center, TISC welcomes adult participants for lessons and the use of sailing and paddling equipment. Interest and participation in adult programs continue to rebound as pandemic restrictions subside.

TISC's formal US Sailing Basic Keelboat course provides novice sailors with a strong foundation in the skills needed to confidently advance to sailing independently. Students gain a working knowledge of sailing concepts in classroom sessions and work on developing and mastering practical skills aboard one of our J24 keelboats. In addition, TISC resumed offering a re-envisioned series of guided practice sessions called Skills Days aimed at bringing together new and returning sailors, facilitating continuing education, gaining practical experience, and developing a sense of community around sailing.

Adult dinghy courses at TISC provide an affordable and exhilarating alternative to keelboat sailing. It's common knowledge among sailors that the best in the world are born from dinghy sailing. Beginner and intermediate classes use our capable and versatile RS Venture dinghies; more advanced students may transition to the more challenging and higher-performance Laser or Vanguard 15 dinghies. Students are raving about their experience and can sail independently with supervision on Clipper Cove more quickly than in a keelboat.

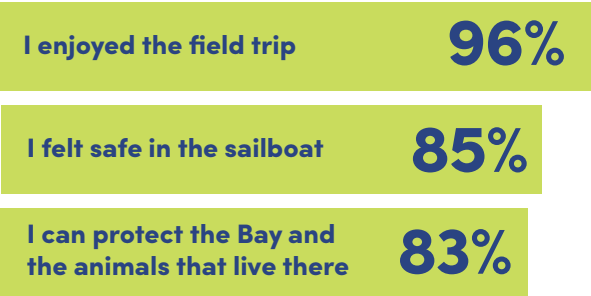
**Growing up,
whenever I'd
have problems
sleeping, I'd
jump in the car
and drive for a
couple of hours
with the window
down enjoying the
night air. Because
I don't see well,
being on a boat for
the first time felt
like that. The air
going by, feeling the
breeze, hearing the
wind and birds, it's
a freeing moment. I
felt very secure and
safe with the crew.
I didn't want to get
off the boat!**

— Visually Impaired Sailor

Program Evaluation & Continuous Improvement Process

Students' Experiences with Set Sail Learn Field Trips

Surveys from 620 students; Percent who marked '3' or '4' on a scale of 1 to 4



Youth Experiences in Sailing Classes

Percent who marked 'All the time' or 'Most of the time'



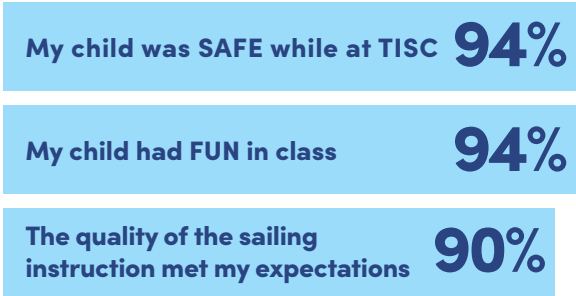
"My daughter was so happy and came home everyday telling me about new things she learned. Even on days when she capsized and struggled with tacking she said she had such a good and patient support system. It made her really want to keep trying."

— Summer camp parent

Feedback from Parents on Parent Survey

TISC believes in continuous quality program improvement. This includes surveying parents, teachers, instructors, and youth/teen participants. Our staff discusses how we can improve our programs based on the results. In 2022, we instituted formal skills assessments conducted by instructors, with an individual 'report card' to each parent so they know the skills their child attained—parents tell us they like this new process.

Percent who marked 'All the time' or 'Most of the time' on Parent Survey



Diversity, Equity & Inclusion

We are continuously evaluating ways to improve our impact and role on DEI in sailing. We partnered with RISE, a national nonprofit that educates and empowers the sports community to eliminate racial discrimination, champion social justice and improve race relations, to provide training to our staff, instructors, and youth.

DIVERSITY, EQUITY & INCLUSION (DEI) COMMITTEE

- Alex Francois

Carisa Harris-Adamson

Paul Heineken

Ted Huang

Danielle Lawson

Joshua Leihe

Kimball Livingston

Mary Menninger

John Ngongoseke
- Krysia Pohl

Pilar Schmidt

Luxine Smith

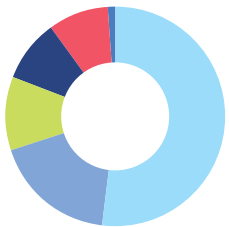
Clinton Townsend

Ina Von Wunsch

Enhancing Our Fleet

As our sailboats aged, TISC received grant funding to acquire 12 RS Teras, lauded for their robust build and beginner-friendly design that translates seamlessly to higher-performance sailing, for beginner and advanced sailors. Looking ahead to 2023, we plan to expand the fleet and gear up for Tera North Americans at St. Francis Yacht Club this summer!

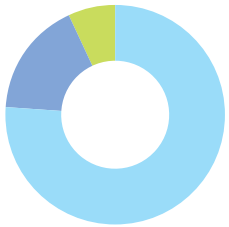
2022 Financial Highlights



Revenue

52%	Government Grants	\$427,935
18%	Program Fees*	\$143,472
11%	Foundations	\$86,000
9%	Contributions	\$75,088
9%	Rental Incomes	\$76,533
1%	Other Income	\$6,350
	TOTAL	\$815,379

*after deducting scholarships of \$126,213



Expenses

77%	Programs	\$778,379
17%	Management and General	\$170,302
7%	Fundraising	\$68,051
	TOTAL	\$1,016,732

Annual Appeal Make a Difference

We would like to thank our ongoing Board and committee members and TISC parents for the thousands of hours they collectively commit to TISC each year. Together we are providing our community with access to sailing and our city's precious resource, San Francisco Bay. We're building the character of the next generation while teaching good habits and safe boating. We're giving the community access to the water through free or low-cost courses. Everyone who sails on our little gem in the Bay, Clipper Cove, leaves with renewed self-confidence and a big smile.

All this is possible thanks to supporters like YOU!
Would you consider making a tax-deductible donation to TISC? **Visit [tisailing.org](https://www.tisailing.org) to make a donation**

TISC Donors

We would like to sincerely thank everyone who contributed to TISC in 2022. We could not deliver all these services without you!

IN KIND GIFT

Colin Meldrum & Catherine Betts
Simon & Monica Donovan
Andrew Holden
Gregory Meagher
Matthew Soldo

FOUNDATIONS

America One
Laird Norton Family Foundation
St. Francis Sailing Foundation
The Enersen Foundation
TK Foundation Youth Sailing Grant Program

GOVERNMENT GRANTERS

California Division of Boating & Waterways (DBW)
San Francisco Department of Children, Youth and Families (DCYF)

INDIVIDUAL & PRIVATE CONTRIBUTIONS

Fritz Baldauf
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Suresh Bazaj
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Chris Churchill
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Samuel Wheeler
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“TISC is hands-down the best place to learn sailing in the Bay Area! They make sailing accessible to kids from all around the Bay Area by keeping costs low and providing sailing equipment such as wet suits and helmets. TISC has been great for building self-esteem and confidence. I’m proud that he faces the challenges of sailing with great excitement and courage.”

— Summer camp parent

TREASURE ISLAND SAILING CENTER BOARD OF DIRECTORS AND COMMUNITY SAILING PROGRAMS COMMITTEE

Carisa Harris-Adamson, PRESIDENT
Dave Guinther, VICE CHAIR
William Hoehler, SECRETARY/TREASURER
Chris Churchill
Paul Heineken
Rolf Kaiser
Bill Kreysler
Douglas Smith

Photographs TISC Staff

“Wow, there is so much I don’t know about the Bay Area!”

— Eliza, 10 yrs old

“It was the best field trip ever and I feel free”

— Tennessee, 10 yrs old

“I am very appreciative of the sailing camp! I enjoy seeing him grow every year. Being a single parent and how I get to see my son grow through the sailing camp is pretty incredible.”

— Summer Camp Parent

A group of four children are on the deck of a white sailboat. They are all wearing red helmets and life jackets. The child on the far left is waving. The child next to them is also waving. The child in the center is wearing a pink life jacket and blue jeans with floral patterns. The child on the far right is wearing a blue life jacket. The sailboat has the text 'CF 7042 GN' and 'CF 704' on its side. The background is a bright blue sky and water.

ABOUT THE TREASURE ISLAND SAILING CENTER

TISC teaches life skills and respect for the environment through sailing. We provide facilities, boats, and sailing instruction for children and adults of all ages, skill levels, physical and mental abilities, ethnicities, gender, sexual orientation, and socioeconomic backgrounds. TISC students participate in positive, skill-building experiences learning water safety, responsibility, respect, communication, teamwork, leadership, and appreciation for their environment. TISC is a large-scale, multiuser year-round sailing school on San Francisco Bay operated by dedicated staff and volunteers, emphasizing full community involvement by offering access to all, regardless of one's financial resources.



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